What is NorthSCAN?

NorthSCAN is the North Dakota Newspaper Association's Statewide Classified Advertising Network. NDNA will place your 25-word classified ad in 10 daily and 79 weekly newspapers for only $160 (additional words are $5 each). All of NDNA's member newspapers participate in the NorthSCAN.

The North Dakota Newspaper Association can place classified ads in other states. Most states have networks similar to NorthSCAN. Costs, circulation, standards of acceptance and format vary from state-to-state. Contact NDNA for details.

Not sure how to get started?

Follow these simple steps:

1. Contact any North Dakota newspaper listed inside or contact the North Dakota Newspaper Association (contact info below), to place your classified ad.

2. Submit your ad copy with payment by Tuesday, noon (central time) to run the following week. You may e-mail, fax, or mail your ad copy. (No phone orders will be accepted.) Payment must be received prior to your ad running. We also have a payment page if you'd like to use your credit card or PayPal.

NDNA
NORTH DAKOTA NEWSPAPER ASSOCIATION

1435 Interstate Loop, Bismarck, ND 58503-0567
Toll FREE: (866) 685-8889
(701) 223-6397 • FAX (701) 223-8185
kellir@ndna.com • www.ndna.com
Kelli Richey, NorthSCAN/2x2 Coordinator

NDNA
NORTH DAKOTA NEWSPAPER ASSOCIATION
1435 Interstate Loop, Bismarck, ND 58503-0567
Toll FREE: (866) 685-8889 • www.ndna.com

Reach all of North Dakota for only $160!

Reach all of North Dakota with

NorthSCAN

North Dakota Statewide Classified Advertising Network

North SCAN
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Ad Order Form

Name: _____

Address: _____

_____

Phone: _____

Ad Copy: please type/print clearly or attach copy

_____

_____

_____

_____

_____

_____

_____

Start Date:	Number of Insertions:
Total Due from Customer:	**Total Due from Newspaper:**

Originating Newspaper: _____

Price: $160 for 25 words.
Each additional word is $5 per word.

Payment Method:

☐ Enclosed

☐ Credit Card (Visa, MasterCard, Discover, AmEx)

Name on Card: _____

Card Number: _____

Exp. Date: _____ CID Security #: _____

Signature: _____

(or you may visit our payment page at www.ndna.com/billpay and use a credit card or PayPal)

Return to:

NDNA, 1435 Interstate Loop, Bismarck, ND 58503-0567

E-Mail: kellir@ndna.com • FAX: 800-223-8185

When will my ad appear?

Each newspaper listed below will run your ad one time per week ordered. Daily newspapers generally run the ad on one of the largest circulation days.

Where will my ad appear?

Most newspapers will run the ads in or near its classified section. Some newspapers classify each statewide ad, while others block them together. Both provide excellent exposure!

NDNA member newspapers

Aneta Star
Ashley Tribune
Beach, Golden Valley News
Belcourt, Turtle Mountain Times
Beulah Beacon
*Bismarck Tribune
Bottineau Courant
Bottineau, Lake Metigoshe Mirror
Bowbells, Burke Co. Tribune
Bowman Co. Pioneer
Cando, Towner Co. Record-Herald
Carrington, Foster Co. Independent
Carson Press
Casselton, Cass Co. Reporter
Cavalier Chronicle
Center Republican
Cooperstown, Griggs County Courier
Crosby, The Journal
*Devils Lake Journal
*Dickinson Press
Drayton, Valley News & Views
Edgeley Mail
Edmore Herald
Elgin, Grant Co. News
Ellendale Dickey Co. Leader
Enderlin Independent
*Fargo, The Forum
Finley, Steele Co. Press
Fordville, Tri-Co. Sun
Gackle, Tri-Co. News
Garrison, McLean Co. Independent
Glen Ullin Times
Grafton, Walsh Co. Record
*Grand Forks Herald
Hankinson, News-Monitor
Harvey, The Herald-Press
Hatton Free Press
Hazen Star
Hebron Herald
Hettinger, Adams Co. Record
Hillsboro Banner
*Jamestown Sun
Kenmare News
Killdeer, Dunn Co. Herald
Kulm Messenger
Lakota American
LaMoure Chronicle
Langdon, Cavalier Co. Republican
Larimore Leader-Tribune
Linton, Emmons Co. Record
Lisbon, Ransom Co. Gazette
Litchville Bulletin
Mandan News
Mayville, Traill Co. Tribune
McClusky Gazette
McVille Messenger
Medora, Billings Co. Pioneer
Michigan, Nelson Co. Arena
Milnor, The Sargent County Teller
Minnewaukan, Benson Co. Farmers Press
*Minot Daily News
Mohall, Renville Co. Farmer
Napoleon Homestead
New England, The Herald
New Rockford Transcript
New Salem Journal
New Town, MHA Times
New Town News
Northwood Gleaner
Oakes Times
Park River, Walsh Co. Press
Parshall, Mountrail Co. Record
Pembina New Era
Rolla, Turtle Mountain Star
Rugby, Pierce Co. Tribune
Stanley, Mountrail Co. Promoter
Steele Ozone & Kidder County Press
Tioga Tribune
Towner, Mouse River Journal
Turtle Lake,Central McLean News Journal
*Valley City Times-Record
Velva Area Voice
*Wahpeton Daily News
Walhalla Mountaineer
Washburn Leader-News
Watford City, McKenzie Co. Farmer
Westhope Standard
*Williston Herald
Wishek Star

*daily newspaper

Standards of Acceptance

Deadline:

Copy and payment must be received at the NDNA office by noon Tuesday of the week preceding the week of insertion. Copy must be e-mailed, faxed or mailed. NO TELEPHONE ORDERS WILL BE ACCEPTED. Late copy will automatically be placed the following week. *Please keep early holiday deadlines in mind also!*

Payment:

THIS IS STRICTLY A CASH OPERATION TO KEEP COSTS AT A MINIMUM. Please remit the total amount of $160 for 25 words – plus $5 per word for each additional word. You may pay at our billpay page: www.ndna.com/billpay, where credit cards (Visa and Mastercard) or PayPal accounts are accepted. Checks are also acceptable, and should be made out to NDNA.

Word Count Method:

Telephone numbers, including area code, constitute one word. Addresses: each part of an address is counted as one word. 1500 N. State Street is four words. PO Box 500 is three words. The name of the city, state and zip code each count as one word. Hyphenated or slash-marked words count as two words. Websites and e-mail addresses are one word each.

Format:

We automatically capitalize all letters in the first three words of each ad. No special typesetting requests are allowed.

Errors:

Typographical errors will result in a "make-good" of the ad in the paper(s) that ran the error.

Circulation:

This statewide program involves 89 newspapers for an approximate circulation of approximately 200,000 in all counties of the state.

Proof of Publication:

The NDNA office will monitor each newspaper in the statewide classified ad program. No tearsheets will be provided unless **ONE** is requested prior to the ad running. For multiple tearsheet requests, contact the NDNA office for options and pricing.

Restrictions:

- NDNA and its members reserve the right to reject and/or edit any ad that is deceptive, offensive, not in compliance with state and federal regulations, or otherwise unacceptable. **ALL ADS MUST PASS PRIOR APPROVAL.**
- No work-at-home advertisements unless reviewed & accepted by NDNA.
- Business opportunity and investment advertising must disclose the type of business and the amount of investment required.
- Job listings must be for bona fide openings and state type of work offered. Ads for job information must indicate in the ad what the customer will receive. Ad cannot claim "now hiring" if only job information will be provided and actual positions available are not advertised. Ad must state if there is a fee to receive job information. If approved, ads for job information will be placed under "Job Information" category and not the "Help Wanted" category.
- No 900 number ads or 800 number ads that refer to a 900 number.
- No weight loss, suppressant or nutritional supplements ads.
- No quick-fix credit or money-to-lend ads.
- Political advertising for measures or individual candidates running for office or parties is not allowed. However, an ad for notice of caucus is permissible.
- Adoption ads require a letter from an attorney.
- No sexual enhancement, psychic, or astrology ads accepted.

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