

# 2022 Advertising Awards

## **NDNA Better Newspaper Contest Award Winners (for work done in 2021)**

### Advertising

#### Food Ad

##### **Weekly: Small** >>> **Food Ad**

###### **Third Place**

Hankinson, News Monitor

*Econo Bakery*

Ashleigh Hubrig

###### **Second Place**

Hankinson, News Monitor

*Miller's Express*

Diana Hermes

###### **First Place**

Elgin, Grant County News

*Branded Bar & Grill Valentine's Supper*

Jill Friesz

##### **Weekly: Mid-Size** >>> **Food Ad**

###### **First Place**

Hillsboro Banner

*Barbequed Turkey Sandwiches*

Cory Erickson

##### **Weekly: Large** >>> **Food Ad**

###### **Third Place**

Bottineau Courant

*Pride Dairy - Popcorn*

Beth Klebe

###### **Second Place**

Watford City, McKenzie County Farmer

*Eagles Club - Friday Specials*

Patrice Bumstead

###### **First Place**

Bottineau Courant

*Marie's - Strawberries*

Lynn Evenson

**Multi-Day: Small** >>> **Food Ad**

**Honorable Mention**

Dickinson Press

*Pizza Pie on the Fly*

Cindi Wallner, Jen Phillips

**Third Place**

Wahpeton, Daily News

*Econo Bakery*

Ashleigh Hubrig

**Second Place**

Jamestown Sun

*The Pantry Cafe*

Chelsey Staloch, Jen Phillips

**First Place**

Jamestown Sun

*Playoff Specials! Jonny B's Brickhouse*

Gavin Kutz, Katie Hastings

**Multi-Day: Large** >>> **Food Ad**

**Third Place**

Fargo, The Forum of Fargo-Moorhead

*\$7 Buck Lunch Dairy Queen*

Katie Hastings, Keith Harriger

**Second Place**

Bismarck Tribune

*Anima Cucina*

Rachel Schwehr

**First Place**

Grand Forks Herald

*L&M Meats: On special this week*

Matt Purpur, Rebekah Ness

## Entertainment/Liquor Ad

**Weekly: Small** >>> [Entertainment/Liquor Ad](#)

### **Third Place**

Hankinson, News Monitor

*Driftwood Lounge Ad*

Ashleigh Hubrig

### **Second Place**

Hankinson, News Monitor

*Vinnie's Mud Bog*

Diana Hermes

### **First Place**

Elgin, Grant County News

*Cheers & Beers to 50 Years, Gunny's*

Jill Friesz

**Weekly: Mid-Size** >>> [Entertainment/Liquor Ad](#)

### **Third Place**

Minnewaukan, Benson County Farmers Press

*Cornhole tournament*

Sheri Schneider

### **Second Place**

New Rockford Transcript

*Hanson's Poker Run*

Sydney Ulrich

### **First Place**

Hillsboro Banner

*Saving Abel*

Cory Erickson

**Weekly: Large** >>> [Entertainment/Liquor Ad](#)

**Honorable Mention**

Watford City, McKenzie County Farmer  
*County Fair*  
Patrice Bumstead, Neal A. Shipman

**Third Place**

Grafton, Walsh County Record  
*GPR Corn Maze*  
Jackie Thompson, Caylee Tibert

**Second Place**

Bottineau Courant  
*KC's Dockside*  
Lynn Evenson

**First Place**

Bottineau Courant  
*Cowboys - Karaoke*  
Beth Klebe

**Multi-Day: Small** >>> [Entertainment/Liquor Ad](#)

**Honorable Mention**

Dickinson Press  
*Big George's Liquor*  
Cindi Wallner

**Third Place**

Dickinson Press  
*Liquor Warehouse*  
Jenn Binstock

**Second Place**

Wahpeton, Daily News  
*Driftwood Lounge Ad*  
Ashleigh Hubrig

**First Place**

Jamestown Sun  
*Game Day Growlers! Jonny B's Brickhouse*  
Gavin Kutz, Mollie Burlingame

**Multi-Day: Large** >>> [Entertainment/Liquor Ad](#)

**Second Place**

Grand Forks Herald  
*Happy Harry's Summer Stock-up Sale*  
Matt Purpur, Katie Hastings

**First Place**

Bismarck Tribune  
*Williquors*  
Gene Holwegner

## Vehicle Ad

### Weekly: Small >>> [Vehicle Ad](#)

#### **Third Place**

Hankinson, News Monitor

*Wyndmere Auto*

Diana Hermes

#### **Second Place**

Finley, Steele County Press

*Farmers Union Oil*

Staff

#### **First Place**

New Town News

*Car wash*

Becky Strickland

### Weekly: Mid-Size >>> [Vehicle Ad](#)

#### **Second Place**

Carrington, Foster County Independent

*Carrington Roundup*

Leasa Lura

#### **First Place**

New Rockford Transcript

*Slide on down to Bessette Motors*

Sydney Ulrich

### Weekly: Large >>> [Vehicle Ad](#)

#### **Third Place**

Grafton, Walsh County Record

*Dahlstrom Motors*

Jackie Thompson

#### **Second Place**

Grafton, Walsh County Record

*Hanson Closeout Sale*

Caylee Tibert

#### **First Place**

Watford City, McKenzie County Farmer

*Red Rock Auto - Blowout Sale*

Patrice Bumstead

**Multi-Day: Small** >>> [Vehicle Ad](#)

**Honorable Mention**

Jamestown Sun

*Dale's Auto Mall & More*

Rob Keller, Katie Hastings

**Third Place**

Dickinson Press

*RZ Motors, Inc.*

Cindi Wallner, Mollie Burlingame

**Second Place**

Jamestown Sun

*Ford Truck Month RM Stoudt*

Gavin Kutz, Jen Phillips

**First Place**

Jamestown Sun

*Klein's Collision Center, Inc.*

Rob Keller, Chris Johnson

**Multi-Day: Large** >>> [Vehicle Ad](#)

**Honorable Mention**

Grand Forks Herald

*Twin City Motors*

Matt Purpur

**Third Place**

Fargo, The Forum of Fargo-Moorhead

*Northwest Truck & Trailer*

Tasha Kenyon, Kevin Bauer

**Second Place**

Fargo, The Forum of Fargo-Moorhead

*Muscatell Subaru*

Rachel Poser, Keith Harriger

**First Place**

Bismarck Tribune

*Dvorak Motors*

Lisa Doll

## Apparel Ad

### Weekly: Small >>> Apparel Ad

#### **Second Place**

Hankinson, News Monitor

*Hankinson Drug*

Diana Hermes

#### **First Place**

New Town News

*Winter Coat Sale*

Becky Strickland

### Weekly: Mid-Size >>> Apparel Ad

#### **Third Place**

Hillsboro Banner

*HCV Booster Club Clothing*

Cory Erickson

#### **Second Place**

New Rockford Transcript

*Rocket gear orders*

Sydney Ulrich

#### **First Place**

Minnewaukan, Benson County Farmers Press

*Gerrell's Sports Center*

Sheri Schneider

### Weekly: Large >>> Apparel Ad

#### **Third Place**

Grafton, Walsh County Record

*Squire Shop*

Tim Martin

#### **Second Place**

Watford City, McKenzie County Farmer

*Saddle Up - Christmas Sale*

Neal A. Shipman, Bailey Thompson

#### **First Place**

Watford City, McKenzie County Farmer

*Farmers Union Oil - Hunting Season*

Neal A. Shipman

**Multi-Day: Small** >>> **Apparel Ad**

**Honorable Mention**

Dickinson Press

*GG's Little Pink House*

Jenn Binstock, Creative Team

**Third Place**

Wahpeton, Daily News

*Drifter Chic*

Diana Hermes

**Second Place**

Jamestown Sun

*Performance Fishing Apparel Gun & Reel Sports*

Gavin Kutz, Sara Slaby

**First Place**

Dickinson Press

*Hopkins Lularoe*

Jenn Binstock

**Multi-Day: Large** >>> **Apparel Ad**

**Third Place**

Grand Forks Herald

*Simply Boutique*

Matt Purpur, Bethany Loida

**Second Place**

Bismarck Tribune

*Attitudes*

Rachel Schwehr

**First Place**

Fargo, The Forum of Fargo-Moorhead

*Kappy Shack Promotions*

Tammy Doyle, Tim Couchman



## Home/Gardening Ad

**Weekly: Small** >>> [Home/Gardening Ad](#)

**Third Place**

Park River, Walsh County Press

*Helen's Country Greenhouse*

Allison Olimb

**Second Place**

Hankinson, News Monitor

*Emery Greenhouse*

Diana Hermes

**First Place**

New Town News

*United Quality Greenhouse*

Becky Strickland

**Weekly: Mid-Size** >>> [Home/Gardening Ad](#)

**Third Place**

Minnewaukan, Benson County Farmers Press

*Slumberland Furniture*

Sheri Schneider

**Second Place**

Hillsboro Banner

*Envirotech natural gas*

Cory Erickson

**First Place**

Carrington, Foster County Independent

*Central City Lumber*

Leasa Lura

**Weekly: Large** >>> [Home/Gardening Ad](#)

**Honorable Mention**

Bottineau Courant  
*Lowes Garden Center*  
Beth Klebe

**Third Place**

Bottineau Courant  
*Turtle Mountain Floral*  
Lynn Evenson

**Second Place**

Grafton, Walsh County Record  
*Grafton True Value*  
Tim Martin

**First Place**

Garrison, McLean County Independent  
*Garrison Lumber*  
Sarah Chase, Karen Krzmarzick

**Multi-Day: Small** >>> [Home/Gardening Ad](#)

**Honorable Mention**

Jamestown Sun  
*Home Design Center and Valley Flooring*  
Rob Keller, Creative Team

**Third Place**

Dickinson Press  
*Bosch Lumber*  
Jenn Binstock

**Second Place**

Dickinson Press  
*T & L Custom Cabinets*  
Cindi Wallner

**First Place**

Jamestown Sun  
*Infinity Building Services*  
Gavin Kutz, Creative Team

**Multi-Day: Large** >>> [Home/Gardening Ad](#)

**Second Place**

Bismarck Tribune  
*Snortum's Landscape & Design*  
Lisa Doll

**First Place**

Grand Forks Herald  
*Riley's Landscaping*  
Matt Purpur, Tammy Doyle

## Outdoors/Sports Ad

### **Weekly: Small** >>> [Outdoors/Sports Ad](#)

#### **Third Place**

Hankinson, News Monitor  
*Ultimate - Hardware Hank*  
Diana Hermes

#### **Second Place**

Central McLean News-Journal  
*Dress for victory*  
Staff

#### **First Place**

Elgin, Grant County News  
*Red Rock Resort*  
Jill Friesz

### **Weekly: Mid-Size** >>> [Outdoors/Sports Ad](#)

#### **Third Place**

New Rockford Transcript  
*New Rockford Classic BB Tournament*  
Sydney Ulrich

#### **Second Place**

Minnewaukan, Benson County Farmers Press  
*Coyote Hunt*  
Sheri Schneider

#### **First Place**

Hillsboro Banner  
*Good luck at the Dakota Bowl!*  
Cory Erickson

### **Weekly: Large** >>> [Outdoors/Sports Ad](#)

#### **Third Place**

Grafton, Walsh County Record  
*Youth hockey mega raffle*  
Caylee Tibert, Jackie Thompson

#### **Second Place**

Watford City, McKenzie County Farmer  
*McKenzie County Sportsman's Club - Kid's Fun Shoot*  
Patrice Bumstead

#### **First Place**

Casselton, Cass County Reporter  
*Womens Volleyball League*  
Megan Nicklay

**Multi-Day: Small** >>> **Outdoors/Sports Ad**

**Honorable Mention**

Jamestown Sun

*Gun & Reel Sports*

Gavin Kutz, Brenda Lawrence

**Third Place**

Jamestown Sun

*The Hunt is On! Gun & Reel Sports*

Mollie Burlingame, Gavin Kutz

**Second Place**

Wahpeton, Daily News

*Hornstein Chiropractic Ad*

Ashleigh Hubrig

**First Place**

Dickinson Press

*Dickinson Hockey*

Jenn Binstock

**Multi-Day: Large** >>> **Outdoors/Sports Ad**

**Third Place**

Grand Forks Herald

*Whiskey Jacks*

Sara Praska, Tammy Doyle

**Second Place**

Fargo, The Forum of Fargo-Moorhead

*WDAY Sports Livestream*

Carli Greninger

**First Place**

Bismarck Tribune

*River City Sports*

Gene Holwegner

## Single Ad

**Weekly: Small** >>> [Single Ad](#)

### **Honorable Mention**

Drayton, Valley News & Views

*Seventy Looks Good on You*

Lesa Van Camp

### **Third Place**

New Town News

*Recovery is a process*

Becky Strickland

### **Second Place**

Central McLean News-Journal

*Back to school*

Alyssa Meier

### **First Place**

Central McLean News-Journal

*Dress for victory*

Staff

**Weekly: Mid-Size** >>> [Single Ad](#)

### **Honorable Mention**

Carrington, Foster County Independent

*LRSC Battle Royale*

Erik Gjovik

### **Third Place**

Hillsboro Banner

*Career Expo & Job Fair*

Alyssa Short

### **Second Place**

New Rockford Transcript

*First Lutheran Church 100th Anniversary*

Sydney Ulrich

### **First Place**

Hillsboro Banner

*Great Plains Fireworks*

Cory Erickson

**Weekly: Large** >>> **Single Ad**

**Honorable Mention**

Crosby, The Journal

*Healthy Cricket*

Tia LaCombe

**Third Place**

Casselton, Cass County Reporter

*Davenport Craft Show*

Megan Nicklay

**Second Place**

Bottineau Courant

*Darts Tournament*

Beth Klebe

**First Place**

Garrison, McLean County Independent

*Viking Screen Prints*

Karen Krzmarzick, Sarah Chase

**Multi-Day: Small** >>> **Single Ad**

**Honorable Mention**

Dickinson Press

*Steffan Saw & Bike*

Cindi Wallner

**Third Place**

Jamestown Sun

*Creative Energy*

Rob Keller, Tasha Kenyon

**Second Place**

Dickinson Press

*Golden Age Barber Shop*

Jenn Binstock, Luanna Lake

**First Place**

Dickinson Press

*DSU*

Jenn Binstock

**Multi-Day: Large** >>> [Single Ad](#)

**Honorable Mention**

Bismarck Tribune

*ND Life Spa*

Lisa Doll

**Third Place**

Fargo, The Forum of Fargo-Moorhead

*Muscatell Pre-Owned*

Rebekah Ness, Keith Harriger

**Second Place**

Fargo, The Forum of Fargo-Moorhead

*Blow's Sew-n-Vac*

Katie Hastings, Keith Harriger

**First Place**

Grand Forks Herald

*Ground Round*

Matt Purpur, Chris Johnson

**Ad Series**

**Weekly: Small** >>> [Ad Series](#)

**Honorable Mention**

Hankinson, News Monitor

*Slim's Home Furnishing ads*

Ashleigh Hubrig

**Third Place**

Elgin, Grant County News

*Friesz Kids' Corn*

Jill Friesz

**Second Place**

Hankinson, News Monitor

*Hankinson Drug*

Diana Hermes

**First Place**

Park River, Walsh County Press

*Walsh County Veterans Service Office*

Allison Olimb

**Weekly: Mid-Size** >>> [Ad Series](#)

**Second Place**

Tioga Tribune

*Tioga Medical Center series*

Cecile Wehrman

**First Place**

Hillsboro Banner

*Dakota Heritage Bank*

Cory Erickson

**Weekly: Large** >>> [Ad Series](#)

**Honorable Mention**

Crosby, The Journal

*Crosby Area Chamber DivideNDs*

Cecile Wehrman

**Third Place**

Grafton, Walsh County Record

*WCR subscription ads with dogs*

Jackie Thompson

**Second Place**

Bottineau Courant

*SMP Health - St. Andrew's*

Lynn Evenson

**First Place**

Bottineau Courant

*Boltz Beauty Bar*

Charly Klebe

**Multi-Day: Small** >>> [Ad Series](#)

**Honorable Mention**

Wahpeton, Daily News

*Wrap it in Red!*

Diana Hermes

**Third Place**

Jamestown Sun

*Golden Ticket R. M. Stoudt*

Gavin Kutz, Jamie Holte, Jen Phillips, Rachel Poser

**Second Place**

Dickinson Press

*Angela Haverluk*

Jenn Binstock

**First Place**

Jamestown Sun

*R. M. Stoudt*

Gavin Kutz, Alex Dietz, Brenda Lawrence, Luanna Lake



**Multi-Day: Large** >>> [Ad Series](#)

**First Place**

Fargo, The Forum of Fargo-Moorhead

*Blow's Sew-n-Vac*

Keith Harriger, Brenda Lawrence, Andy Goble, Bethany Loida

**Small Space Ad**

**Weekly: Small** >>> [Small Space Ad](#)

**Honorable Mention**

Elgin, Grant County News

*Old Fashioned Christmas*

Jill Friesz

**Third Place**

Cooperstown, Griggs County Courier

*Cooper Theatre*

Staff

**Second Place**

Hankinson, News Monitor

*Breckenridge Drug Ad*

Ashleigh Hubrig

**First Place**

Hankinson, News Monitor

*Annual Customer Appreciation*

Diana Hermes

**Weekly: Mid-Size** >>> [Small Space Ad](#)

**Third Place**

Minnewaukan, Benson County Farmers Press

*Work Wanted*

Sheri Schneider

**Second Place**

Hillsboro Banner

*Hillsboro Summer Recreation*

Cory Erickson

**First Place**

New Rockford Transcript

*Santa Day*

Amy Wobbema

**Weekly: Large** >>> **Small Space Ad**

**Honorable Mention**

Watford City, McKenzie County Farmer  
*Little Missouri Grille - Father's Day*  
Danielle Brothers

**Third Place**

Casselton, Cass County Reporter  
*Storage Space*  
Megan Nicklay

**Second Place**

Watford City, McKenzie County Farmer  
*Pizza Pie on the Fly - Pizza & Happiness*  
Neal A. Shipman

**First Place**

Bottineau Courant  
*Bottineau High School Prom*  
Lynn Evenson

**Multi-Day: Small** >>> **Small Space Ad**

**Honorable Mention**

Wahpeton, Daily News  
*Chris DeVries - Community Development Director*  
Diana Hermes

**Third Place**

Dickinson Press  
*Jespersion Orthodontics*  
Cindi Wallner

**Second Place**

Dickinson Press  
*Hannah Binstock*  
Jenn Binstock

**First Place**

Jamestown Sun  
*Dr. Dawn's Pet Shop*  
Rob Keller, Tammy Doyle

**Multi-Day: Large** >>> **Small Space Ad**

**Honorable Mention**

Fargo, The Forum of Fargo-Moorhead

*Bruggeman's SuperValu*

Tammy Doyle, Jen Strand

**Third Place**

Bismarck Tribune

*Snortum's Landscape & Design*

Lisa Doll

**Second Place**

Grand Forks Herald

*The Cleaning Fairies*

Matt Purpur, Christopher Johnson

**First Place**

Fargo, The Forum of Fargo-Moorhead

*Fargo Public Library Tails and Tales*

Jen Phillips, Jamie Dettling

**Financial Ad**

**Weekly: Small** >>> **Financial Ad**

**Honorable Mention**

New Town News

*Gilbertson CPA*

Becky Strickland

**Third Place**

Hankinson, News Monitor

*Beyer Insurance Agency*

Diana Hermes

**Second Place**

Elgin, Grant County News

*Congratulations Grant County FFA Chapter*

Jill Friesz

**First Place**

Finley, Steele County Press

*Dakota Heritage Bank*

Katie Vanden Top

**Weekly: Mid-Size** >>> **Financial Ad**

**Second Place**

New Rockford Transcript

*CCU Santa's wish list*

Amy Wobbema

**First Place**

Hillsboro Banner

*Changing banks*

Alyssa Short, Cory Erickson

**Weekly: Large** >>> **Financial Ad**

**Honorable Mention**

Grafton, Walsh County Record

*Bremer Bank open house*

Caylee Tibert

**Third Place**

Grafton, Walsh County Record

*Don Swartz Insurance*

Tim Martin

**Second Place**

Watford City, McKenzie County Farmer

*Dakota West Credit Union - Customer Appreciation*

Patrice Bumstead

**First Place**

Bottineau Courant

*First State Insurance*

Beth Klebe

**Multi-Day: Small** >>> **Financial Ad**

**Third Place**

Dickinson Press

*Dakota Community Bank*

Jenn Binstock

**Second Place**

Dickinson Press

*Kirkwood Bank*

Cindi Wallner

**First Place**

Wahpeton, Daily News

*Beyer Insurance*

Diana Hermes

**Multi-Day: Large** >>> [Financial Ad](#)

**First Place**

Bismarck Tribune

*Nodak Insurance - Kevin Jacob*

Cindy Jacob

**Health Care Ad**

**Weekly: Small** >>> [Health Care Ad](#)

**Honorable Mention**

Park River, Walsh County Press

*Clinicare - So much so close banner ad*

Allison Olimb

**Third Place**

Hankinson, News Monitor

*Leach Home*

Diana Hermes

**Second Place**

Finley, Steele County Press

*Steele County Public Health*

Katie Vanden Top

**First Place**

Cooperstown, Griggs County Courier

*Griggs County Care Center*

Staff

**Weekly: Mid-Size** >>> [Health Care Ad](#)

**Honorable Mention**

Carrington, Foster County Independent

*Walk-In Immunizations*

Leasa Lura

**Third Place**

Minnewaukan, Benson County Farmers Press

*DL Animal Clinic*

Sheri Schneider

**Second Place**

New Rockford Transcript

*Family Vision Center*

Amy Wobbema

**First Place**

Tioga Tribune

*Tioga Medical Center clinic*

Cecile Wehrman

**Weekly: Large** >>> [Health Care Ad](#)

**Honorable Mention**

Grafton, Walsh County Record

*Back in Motion*

Tim Martin

**Third Place**

Grafton, Walsh County Record

*Collette Fitness Center - Santa*

Jackie Thompson

**Second Place**

Casselton, Cass County Reporter

*Convenient Care Clinic*

Megan Nicklay

**First Place**

Bottineau Courant

*Liebold Dental*

Lynn Evenson

**Multi-Day: Small** >>> [Health Care Ad](#)

**Honorable Mention**

Jamestown Sun

*Get Your Flu Shot Medicine Shoppe Pharmacy*

Gavin Kutz, Andy Goble

**Third Place**

Dickinson Press

*Countryhouse*

Jenn Binstock

**Second Place**

Dickinson Press

*SUPS Nutrition*

Jenn Binstock, Tasha Kenyon

**First Place**

Dickinson Press

*Hollevoet Orthodontics*

Cindi Wallner

**Multi-Day: Large** >>> [Health Care Ad](#)

**First Place**

Grand Forks Herald

*Wakefield Hearing Center*

Matt Purpur, Tammy Doyle

## Political Ad

### **Weekly: Small** >>> **Political Ad**

#### **Third Place**

Hankinson, News Monitor

*District 25*

Diana Hermes

#### **Second Place**

Lakota American

*Lakota School Board*

Rena Vetsch

#### **First Place**

Elgin, Grant County News

*Re-elect Phil Larson*

Jill Friesz

### **Weekly: Mid-Size** >>> **Political Ad**

#### **Second Place**

Minnewaukan, Benson County Farmers Press

*Elect Benson Buckmeier*

Sheri Schneider

#### **First Place**

Hillsboro Banner

*Legislative forum*

Cory Erickson

### **Weekly: Large** >>> **Political Ad**

#### **Honorable Mention**

Bottineau Courant

*Bottineau Right To Life*

Beth Klebe

#### **Third Place**

Crosby, The Journal

*Fire protection district*

Tia LaCombe

#### **Second Place**

Grafton, Walsh County Record

*Vote Tom Vaughn*

Caylee Tibert

#### **First Place**

Grafton, Walsh County Record

*Wes Welch*

Tim Martin

**Multi-Day: Large** >>> **Political Ad**

**First Place**

Grand Forks Herald

*Strong Schools Grand Forks*

Matt Purpur, Luanna Lake

**Agricultural Ad**

**Weekly: Small** >>> **Agricultural Ad**

**Third Place**

Hankinson, News Monitor

*C-W Valley Co-op ad*

Ashleigh Hubrig

**Second Place**

Hankinson, News Monitor

*Northwind Drones*

Diana Hermes

**First Place**

Elgin, Grant County News

*National Agriculture Week, South Forty Beef*

Jill Friesz

**Weekly: Mid-Size** >>> **Agricultural Ad**

**Second Place**

New Rockford Transcript

*James River Ag*

Sydney Ulrich

**First Place**

Hillsboro Banner

*4-H Achievement Days*

Cory Erickson



**Weekly: Large** >>> **Agricultural Ad**

**Honorable Mention**

Watford City, McKenzie County Farmer  
*McKenzie County Grazing Association - Earth Day*  
Danielle Brothers

**Third Place**

Crosby, The Journal  
*Melby Farm & Ranch Supply*  
Cecile Wehrman

**Second Place**

Watford City, McKenzie County Farmer  
*Stroh Hereford Ranch - Production Sale*  
Patrice Bumstead

**First Place**

Casselton, Cass County Reporter  
*Enterprise Sales*  
Megan Nicklay

**Multi-Day: Small** >>> **Agricultural Ad**

**Honorable Mention**

Jamestown Sun  
*Vining Oil & Gas*  
Gavin Kutz, Creative Team

**Third Place**

Jamestown Sun  
*Cavendish Farms*  
Rob Keller, Tammy Doyle, Chris Johnson, Mollie Burlingame

**Second Place**

Dickinson Press  
*State Avenue Vet*  
Cindi Wallner

**First Place**

Dickinson Press  
*Dakota Community Bank*  
Jenn Binstock

**Multi-Day: Large** >>> **Agricultural Ad**

**Second Place**

Fargo, The Forum of Fargo-Moorhead  
*R. D. Offutt Farms*  
Anne Malvin, Creative Team

**First Place**

Bismarck Tribune  
*Bobcat of Mandan*  
Lisa Doll

## Use of Color

### **Weekly: Small** >>> Use of Color

#### **Honorable Mention**

Elgin, Grant County News

*Christmas Open House, Sippin' Chicken*

Jill Friesz

#### **Third Place**

Central McLean News-Journal

*Memorial Day*

Staff

#### **Second Place**

Hankinson, News Monitor

*Columbus Day Sale*

Diana Hermes

#### **First Place**

New Town News

*Bingo*

Becky Strickland

### **Weekly: Mid-Size** >>> Use of Color

#### **Third Place**

Minnewaukan, Benson County Farmers Press

*Brad Kitzmann benefit*

Sheri Schneider

#### **Second Place**

Hillsboro Banner

*Great Plains Fireworks*

Cory Erickson

#### **First Place**

New Rockford Transcript

*Rockford Theatre holiday matinees*

Sydney Ulrich

**Weekly: Large**

>>> **Use of Color**

**Honorable Mention**

Watford City, McKenzie County Farmer  
*Long X Liquor Store - Customer Appreciation*  
Bailey Thompson, Patrice Bumstead

**Third Place**

Watford City, McKenzie County Farmer  
*Lions Club - Easter Carnival*  
Patrice Bumstead

**Second Place**

Bottineau Courant  
*Bottineau County Realty*  
Beth Klebe

**First Place**

Bottineau Courant  
*BCFU Annual Convention*  
Lynn Evenson

**Multi-Day: Small**

>>> **Use of Color**

**Honorable Mention**

Jamestown Sun  
*Bingo Marathon All Vets Club*  
Chelsey Staloch, Deb Zens

**Third Place**

Wahpeton, Daily News  
*Slim's Home Furnishing ad*  
Ashleigh Hubrig

**Second Place**

Dickinson Press  
*Jesperson Orthodontics*  
Cindi Wallner, Jen Phillips

**First Place**

Jamestown Sun  
*Recycle North Dakota*  
Rob Keller, Chris Johnson

**Multi-Day: Large** >>> **Use of Color**

**Honorable Mention**

Fargo, The Forum of Fargo-Moorhead  
*Sunset Memorial Gardens*  
Tasha Kenyon, Jamie Dettling

**Third Place**

Bismarck Tribune  
*America's Mattress*  
Lisa Doll

**Second Place**

Grand Forks Herald  
*Stay & Play Resort*  
Matt Purpur, Dan Young

**First Place**

Fargo, The Forum of Fargo-Moorhead  
*Outlet Recreation Fall Into Spring Sale*  
Luanna Lake, Tim Couchman

**Promo of Newspaper - Advertising**

**Weekly: Small** >>> **Promo of Newspaper - Advertising**

**Honorable Mention**

New Town News  
*Valentines specials*  
Becky Strickland

**Third Place**

Hankinson, News Monitor  
*Best of the Valley*  
Diana Hermes

**Second Place**

Cooperstown, Griggs County Courier  
*We Love Our Customers*  
Staff

**First Place**

Elgin, Grant County News  
*GS Publishing, LLC, put us to work for you!*  
Jill Friesz

**Weekly: Mid-Size** >>> [Promo of Newspaper - Advertising](#)

**First Place**

Minnewaukan, Benson County Farmers Press

*Now hiring*

Sheri Schneider

**Weekly: Large** >>> [Promo of Newspaper - Advertising](#)

**Honorable Mention**

Grafton, Walsh County Record

*WCR Achieve greater impact*

Tim Martin

**Third Place**

Watford City, McKenzie County Farmer

*Your Ad Looks Better in Color*

Neal A. Shipman

**Second Place**

Grafton, Walsh County Record

*Newspaper have your back*

Jackie Thompson

**First Place**

Garrison, McLean County Independent

*BHG SANTA*

Sarah Chase, Karen Krzmarzick

**Multi-Day: Small** >>> [Promo of Newspaper - Advertising](#)

**Second Place**

Dickinson Press

*GARAGE SALE*

Jenn Binstock

**First Place**

Wahpeton, Daily News

*20 under 40*

Diana Hermes

**Multi-Day: Large** >>> [Promo of Newspaper - Advertising](#)

**Second Place**

Bismarck Tribune

*How Sweet It Is*

Lisa Weisz

**First Place**

Grand Forks Herald

*Happy Harry's Grand Forks Herald testimonial*

Matt Purpur, Katie Hastings

## Promo of Newspaper - Readership

**Weekly: Small** >>> [Promo of Newspaper - Readership](#)

### **Honorable Mention**

Park River, Walsh County Press

*Walsh County Press - Celebrate 2021 with us*

Allison Olimb

### **Third Place**

Hankinson, News Monitor

*Lucky Offer*

Diana Hermes

### **Second Place**

Central McLean News-Journal

*A click away*

Staff

### **First Place**

New Town News

*Coffee with the Editor*

Becky Strickland

**Weekly: Mid-Size** >>> [Promo of Newspaper - Readership](#)

### **Second Place**

Hillsboro Banner

*Hillsboro Banner Smugmug site*

Cory Erickson

### **First Place**

Tioga Tribune

*Tioga Tribune gift subscriptions*

Cecile Wehrman

**Weekly: Large** >>> [Promo of Newspaper - Readership](#)

**Honorable Mention**

Watford City, McKenzie County Farmer  
*Local News Faster*  
Patrice Bumstead

**Third Place**

Grafton, Walsh County Record  
*Tuck checking to see*  
Jackie Thompson, Caylee Tibert

**Second Place**

Grafton, Walsh County Record  
*WCR College subscription*  
Caylee Tibert

**First Place**

Crosby, The Journal  
*New JournalTrib App*  
Cecile Wehrman

**Multi-Day: Small** >>> [Promo of Newspaper - Readership](#)

**Second Place**

Wahpeton, Daily News  
*We have the Perfect "Edition"*  
Diana Hermes

**First Place**

Wahpeton, Daily News  
*Daily News - Groundhog Offer*  
Candace Engstrom

**Multi-Day: Large** >>> [Promo of Newspaper - Readership](#)

**Second Place**

Grand Forks Herald  
*Grand Forks Herald Boutique Bucks Giveaway*  
Sue Lindlauf

**First Place**

Bismarck Tribune  
*Bismarck Tribune - Celebrating 148 Years*  
Lisa Weisz

## Promo of Community

### **Weekly: Small** >>> [Promo of Community](#)

#### **Honorable Mention**

Central McLean News-Journal

*Easter Egg Hunt*

Staff

#### **Third Place**

Hankinson, News Monitor

*Steak Feed*

Diana Hermes

#### **Second Place**

Finley, Steele County Press

*4-H Section*

Angelia Washburn

#### **First Place**

New Town News

*New Town Community Cleanup*

Becky Strickland

### **Weekly: Mid-Size** >>> [Promo of Community](#)

#### **Third Place**

Hillsboro Banner

*Traill County Historical Society*

Cory Erickson

#### **Second Place**

Tioga Tribune

*Tioga Chamber Christmas*

Cecile Wehrman

#### **First Place**

Hillsboro Banner

*Shop Small*

Alyssa Short



**Weekly: Large** >>> **Promo of Community**

**Honorable Mention**

Crosby, The Journal  
*Divide county Threshing Bee*  
Cecile Wehrman

**Third Place**

Grafton, Walsh County Record  
*Minto Fire Department*  
Caylee Tibert

**Second Place**

Bottineau Courant  
*Ladies' Night and Wine Walk*  
Beth Klebe

**First Place**

Grafton, Walsh County Record  
*Honor Roll of Business*  
Tim Martin

**Multi-Day: Small** >>> **Promo of Community**

**Third Place**

Wahpeton, Daily News  
*Musical Festival*  
Diana Hermes

**Second Place**

Wahpeton, Daily News  
*Citizen of the Year*  
Candace Engstrom

**First Place**

Dickinson Press  
*Women's Expo*  
Jenn Binstock

**Multi-Day: Large** >>> **Promo of Community**

**Third Place**

Bismarck Tribune  
*Small Business Saturday*  
Lisa Weisz

**Second Place**

Grand Forks Herald  
*Santa Claus Girls need your help*  
Staci Lord, Brenda Lawrence

**First Place**

Fargo, The Forum of Fargo-Moorhead  
*Lake Agassiz Habitat for Humanity*  
Brenda Lawrence, Tim Couchman

## Special Ad Section

**Weekly: Small** >>> [Special Ad Section](#)

### **Honorable Mention**

Central McLean News-Journal

*Puzzle book*

Staff

### **Third Place**

Hankinson, News Monitor

*Shop Local/Stay Local*

Abby Weight, Candace Engstrom

### **Second Place**

Drayton, Valley News & Views

*Christmas Section*

Lesa Van Camp

### **First Place**

Elgin, Grant County News

*National Agriculture Week*

Jill Friesz

**Weekly: Mid-Size** >>> [Special Ad Section](#)

### **Third Place**

Hillsboro Banner

*Hillsboro Banner Christmas section*

Banner Staff

### **Second Place**

Carrington, Foster County Independent

*Foster County 4-H Appreciation Days*

Erik Gjovik, Leasa Lura, Linda Duursma

### **First Place**

Tioga Tribune

*Holiday Spotlight*

Tioga Tribune Staff

**Weekly: Large** >>> **Special Ad Section**

**Third Place**

Garrison, McLean County Independent  
*Dickens 2021*  
Sarah Chase, Jackie Kohler

**Second Place**

Casselton, Cass County Reporter  
*2021 Bridal Guide*  
Megan Nicklay

**First Place**

Garrison, McLean County Independent  
*Puzzle section*  
Staff

**Multi-Day: Small** >>> **Special Ad Section**

**Third Place**

Wahpeton, Daily News  
*Salute to Hometown Heroes*  
Diana Hermes

**Second Place**

Dickinson Press  
*Football Preview*  
Cindi Wallner

**First Place**

Wahpeton, Daily News  
*Southern Valley Living*  
Diana Hermes, Ashleigh Hubrig, Erica Geisen

**Multi-Day: Large** >>> **Special Ad Section**

**Second Place**

Bismarck Tribune  
*Best of the Best*  
Lisa Weisz, Brenda Voigt

**First Place**

Grand Forks Herald  
*Greater Grand Forks Community*  
Grand Forks Herald Advertising Staff, Jamie Holte

## Signature Page

**Weekly: Small**      > > > [Signature Page](#)

### **Honorable Mention**

Finley, Steele County Press

*Back to School*

Angelia Washburn

### **Third Place**

Elgin, Grant County News

*In Loving Memory*

Jill Friesz

### **Second Place**

Hankinson, News Monitor

*Science Fair*

Candace Engstrom, Carrie McDermott

### **First Place**

New Town News

*Veterans Day*

Becky Strickland

**Weekly: Mid-Size**      > > > [Signature Page](#)

### **Third Place**

New Rockford Transcript

*4-H Achievement Days*

Sydney Ulrich

### **Second Place**

New Rockford Transcript

*EMS Week*

Transcript staff

### **First Place**

Carrington, Foster County Independent

*Good Luck - CHS Basketball Teams*

Erik Gjovik, Linda Duursma

**Weekly: Large**

[>>> Signature Page](#)

**Honorable Mention**

Grafton, Walsh County Record

*Spoiler Homecoming*

Tim Martin, Jackie Thompson

**Third Place**

Grafton, Walsh County Record

*Spoiler BBB Good Luck at State*

Tim Martin

**Second Place**

Grafton, Walsh County Record

*Support your local ambulance*

Jackie Thompson

**First Place**

Garrison, McLean County Independent

*Titans Baseball~Going to State!*

Sarah Chase

**Multi-Day: Small**

[>>> Signature Page](#)

**Third Place**

Wahpeton, Daily News

*Football Cards*

Candace Engstrom, Robert Wanek Jr.

**Second Place**

Dickinson Press

*Congrats DHS*

Cindi Wallner

**First Place**

Jamestown Sun

*Congratulations Blue Jays!*

Chelsey Staloch, Rebekah Ness

**Multi-Day: Large** >>> [Signature Page](#)

**Honorable Mention**

Bismarck Tribune

*Summer Camp*

Cindy Jacob

**Third Place**

Fargo, The Forum of Fargo-Moorhead

*Fargo-Moorhead Christmas Church Services*

Anne Malvin, Creative Team

**Second Place**

Fargo, The Forum of Fargo-Moorhead

*Career Showcase*

Creative Team

**First Place**

Grand Forks Herald

*Happy Valentine's Day*

Sara Praska, Rachel Poser

**Best Digital Ad**

**Weekly Division** >>> [Best Digital Ad](#)

**Second Place**

Grafton, Walsh County Record

*We're hiring*

Jackie Thompson, Caylee Tibert

**First Place**

Grafton, Walsh County Record

*Veteran's Day*

Caylee Tibert

**Multi-Day Division** >>> [Best Digital Ad](#)

**Second Place**

Bismarck Tribune

*River City Sports*

Gene Holwegner

**First Place**

Fargo, The Forum of Fargo-Moorhead

*Fargo-Moorhead RedHawks Baseball*

Dan Young, Tim Couchman

## NorthSCAN Top Seller Award

### **Weekly Division** >>> **NorthSCAN Top Seller**

#### **Carrington, Foster County Independent**

*(Carrington's portion of their NorthSCAN sales – what they were able to keep for themselves in 2021 – was \$1,540!)*

### **Multi-Day Division** >>> **NorthSCAN Top Seller**

#### **The Forum of Fargo-Moorhead**

*(Fargo's portion of their NorthSCAN sales – what they were able to keep for themselves in 2021 – was \$320!)*