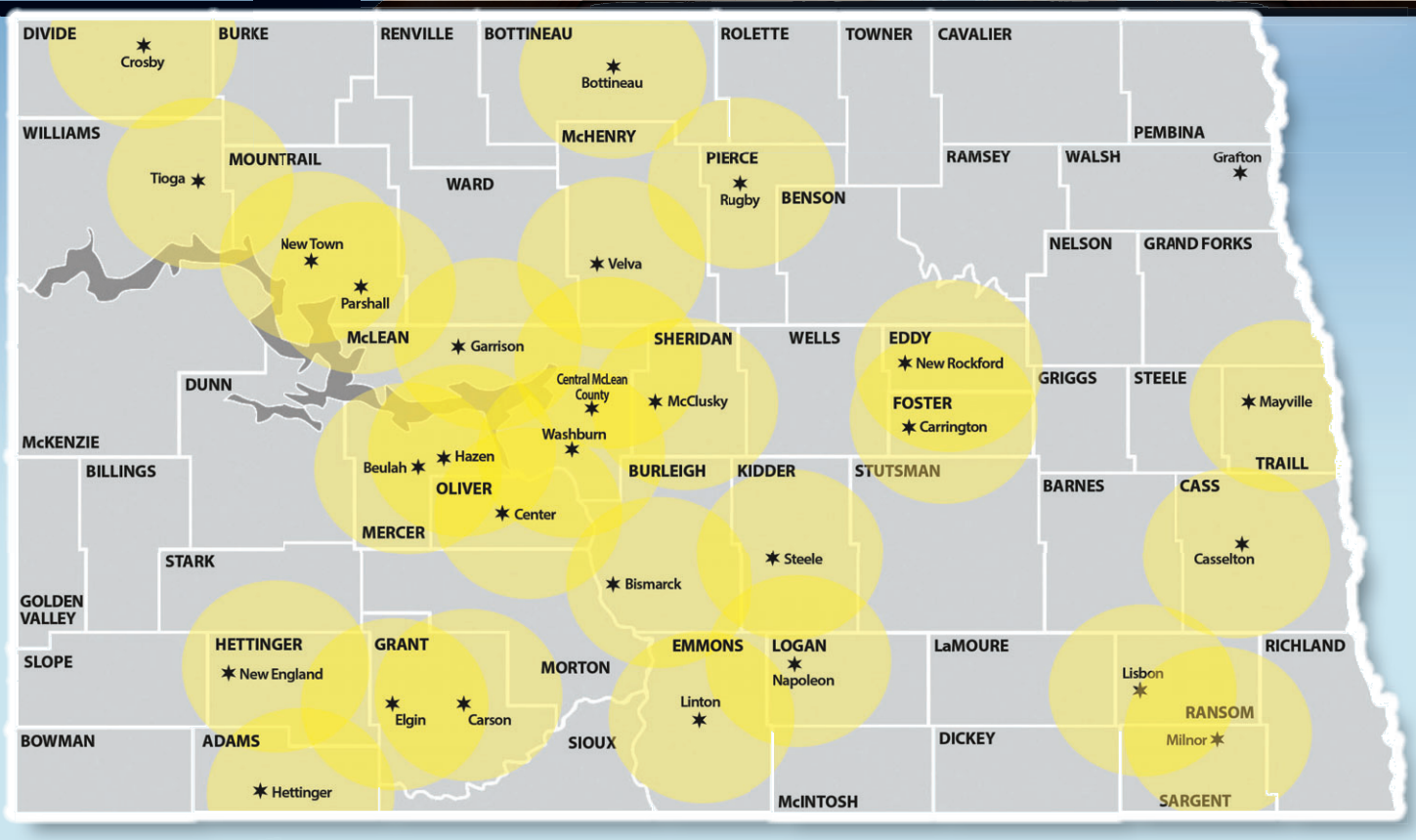
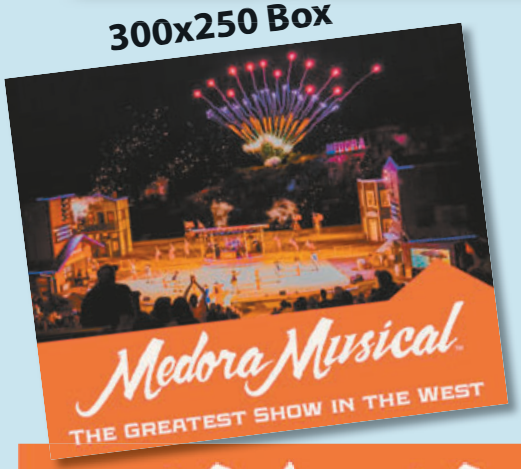
Get online with our newspaper website ad program!



300x250 Box



Only $300/month!

($300 includes 4 calendar weeks. Option to buy per week at $100/week. You save $100 by going 4 weeks!)

28 websites!

Up to 90,000 digital readers per month!*

**Based on current total program impressions delivered.*

Your ad will appear in BOTH ad sizes!

NDNA
NORTH DAKOTA NEWSPAPER ASSOCIATION

728x90 Leaderboard

PARTICIPATING WEBSITES

Beulah, The Beacon ..... centralnordak.com
Bismarck, North Dakota Newspaper Association ..... ndna.com
Bottineau Courant ..... bottineaunewspaper.com
Carrington, Foster County Independent ..... fosterconews.com/
Carson Press ..... gspublishing.net
Casselton, Cass County Reporter ..... nordakpublishing.com
Center Republican ..... centralnordak.com
Central McLean News-Journal ... bhgnews.com/newspapers/central-mclean-news-journal/
Crosby, The Journal ..... journaltrib.com/newspapers/the-journal/
Elgin, Grant County News ..... gspublishing.net
Garrison, McLean County Independent ..... bhgnews.com/newspapers/mcleancountyindependent
Hazen Star ..... centralnordak.com
Hettinger, Adams County Record ..... gspublishing.net
Linton, Emmons County Record ..... ecrecord.com
Lisbon, Ransom County Gazette ..... nordakpublishing.com
Mayville, Traill County Tribune ..... nordakpublishing.com
McClusky Gazette ..... bhgnews.com/newspapers/mccluskygazette
Milnor, Sargent County Teller ..... nordakpublishing.com
Napoleon Homestead ..... napoleonhomestead.com
New England, Hettinger County Herald ..... gspublishing.net
New Rockford Transcript ..... newrockfordtranscript.com
New Town News ..... bhgnews.com/newspapers/newtownnews
Parshall, Mountrail County Record ..... bhgnews.com/newspapers/mountrailcountyrecord
Rugby, Pierce County Tribune ..... thepiercecountytribune.com
Steele Ozone & Kidder County Press ..... steeleozone.com
Tioga Tribune ..... journaltrib.com/newspapers/tioga-tribune
Velva Area Voice ..... bhgnews.com/newspapers/velvaareavoice
Washburn, Leader-News ..... bhgnews.com/newspapers/leader-news

AdConnect ND
N.D. Newspapers' Online Advertising Network

NDNA
NORTH DAKOTA NEWSPAPER ASSOCIATION

Contact Kelli Richey, AdConnect ND Coordinator
or Michael Casey, Ad Director
to place an ad:
kellir@ndna.com • mikec@ndna.com • 701-223-6397
1435 Interstate Loop, Bismarck, ND 58503
www.ndna.com

What is AdConnect ND?

AdConnect ND is the North Dakota Newspaper Association's online display advertising network. Your ad will appear in both of these sizes: 300x250 and 728x90, and run on 28 newspaper and newspaper industry websites for only $300/month *($300 includes 4 calendar weeks. Option to buy per week at $100/week. You save $100 by going 4 weeks!)*.

Each website will place your ad with "run-of-site" exposure during the entire schedule ordered.

The North Dakota Newspaper Association (NDNA) coordinates all placements on participating newspaper websites. Impressions are monitored frequently, and materials are updated often to reflect any changes.

This online ad network gives you incredible savings and statewide exposure... and beyond! We would enjoy the opportunity to work with you on including this online ad network to your current print campaign!

Why advertise on North Dakota newspaper websites?

Surveys have shown North Dakota newspapers are read and trusted more than any other source. *(2014 Newton Research Survey)*.

What else do I need to know?

Final creative and payment is required by deadline (Monday at 5pm for the following week. Please allow additional time for ad creation and proofing if you'd like your ad designed for you.). Creative should be sent as JPEG/PNG/GIF/SWF. Please see brochure for full details and restrictions.

Create MAXIMUM exposure for your message with a combination of print and online advertising!