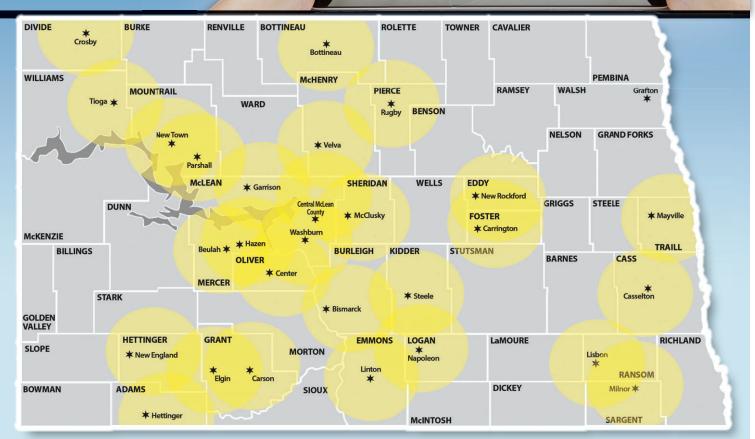
Get online with our newspaper website ad program!





300x250 Box

edora



(\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!)

28 websites!

Up to 90,000 digital readers per month!*

*Based on current total program impressions delivered.

Your ad will appear in BOTH ad sizes!







vsical

728x90 Leaderboard

PARTICIPATING WEBSITES

Beulah, The Beacon	centralnordak.com
Bismarck, North Dakota Newspaper As	sociationndna.com
Bottineau Courant	bottineaunewspaper.com
Carrington, Foster County Independent	fosterconews.com/
Carson Press	gspublishing.net
Casselton, Cass County Reporter	nordakpublishing.com
Center Republican	centralnordak.com
Central McLean News-Journal bhgne	ws.com/newspapers/central-mclean-news-journal/
Crosby, The Journal	journaltrib.com/newspapers/the-journal/
Elgin, Grant County News	gspublishing.net
Garrison, McLean County Independent bhgnews.com/newspapers/mcleancountyindependent	
Hazen Star	centralnordak.com
Hettinger, Adams County Record	gspublishing.net
Linton, Emmons County Record	ecrecord.com
Lisbon, Ransom County Gazette	nordakpublishing.com
Mayville, Traill County Tribune	nordakpublishing.com
McClusky Gazette	bhgnews.com/newspapers/mccluskygazette
Milnor, Sargent County Teller	nordakpublishing.com
Napoleon Homestead	napoleonhomestead.com
New England, Hettinger County Herald	gspublishing.net
New Rockford Transcript	newrockfordtranscript.com
New Town News	bhgnews.com/newspapers/newtownnews
•	bhgnews.com/newspapers/mountrailcountyrecord
Rugby, Pierce County Tribune	thepiercecountytribune.com
	steeleozone.com
Tioga Tribune	journaltrib.com/newspapers/tioga-tribune
	bhgnews.com/newspapers/velvaareavoice
Washburn, Leader-News	bhgnews.com/newspapers/leader-news





Contact Kelli Richey, AdConnect ND Coordinator or Michael Casey, Ad Director to place an ad: kellir@ndna.com • mikec@ndna.com • 701-223-6397 1435 Interstate Loop, Bismarck, ND 58503 www.ndna.com

What is AdConnect ND?

AdConnect ND is the North Dakota Newspaper Association's online display advertising network. Your ad will appear in both of these sizes: 300x250 and 728x90, and run on 28 newspaper and newspaper industry websites for only \$300/month (\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!).

Each website will place your ad with "runof-site" exposure during the entire schedule ordered.

The North Dakota Newspaper Association (NDNA) coordinates all placements on participating newspaper websites. Impressions are monitored frequently, and materials are updated often to reflect any changes.

This online ad network gives you incredible savings and statewide exposure... and beyond! We would enjoy the opportunity to work with you on including this online ad network to your current print campaign!

Why advertise on North Dakota newspaper websites?

Surveys have shown North Dakota newspapers are read and trusted more than any other source. (2014 Newton Research Survey).

What else do I need to know?

Final creative and payment is required by deadline (Monday at 5pm for the following week. Please allow additional time for ad creation and proofing if you'd like your ad designed for you.). Creative should be sent as JPEG/PNG/GIF/SWF. Please see brochure for full details and restrictions.

Create <u>MAXIMUM</u> exposure for your message with a combination of <u>print</u> <u>and online</u> advertising!