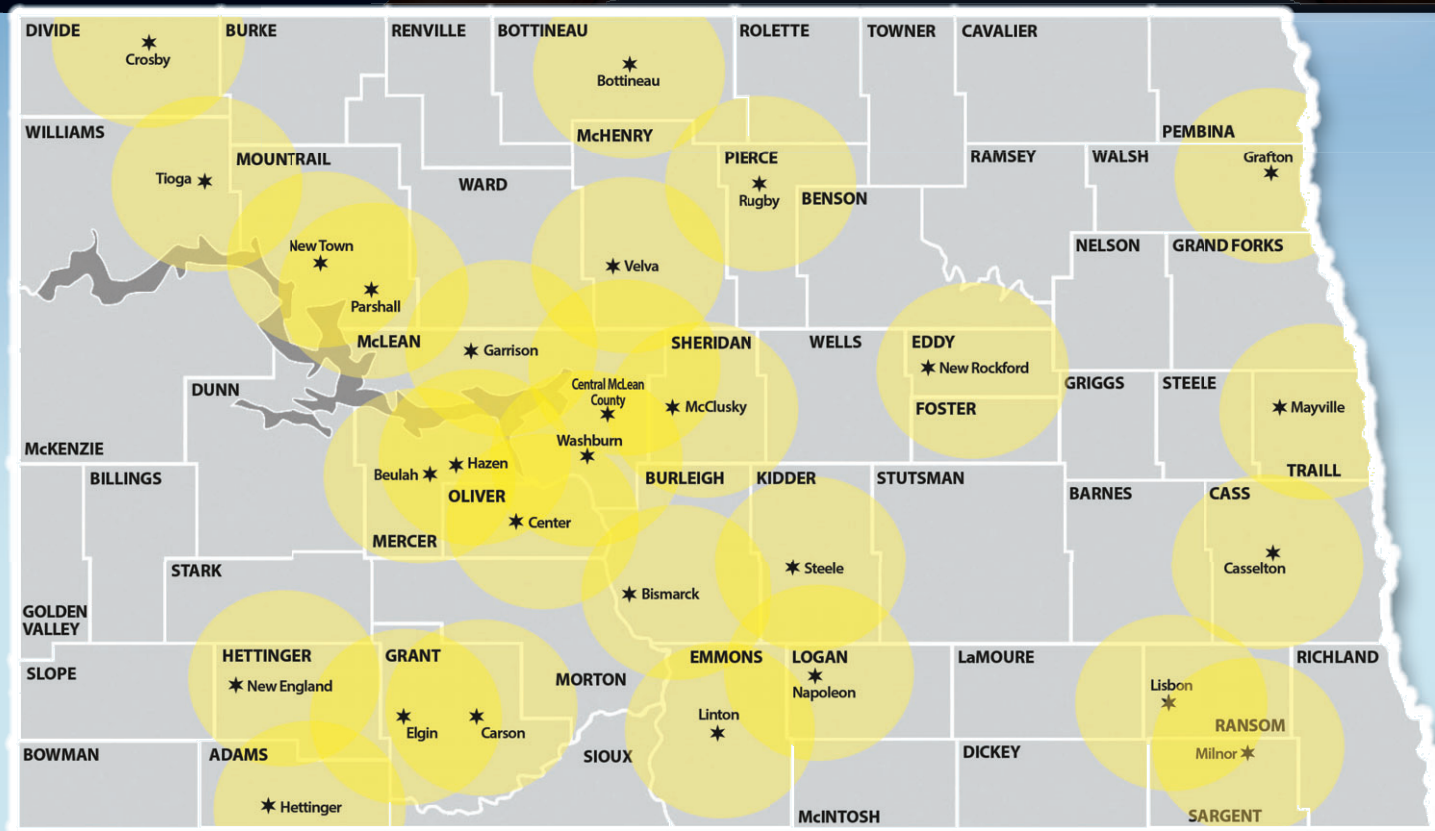
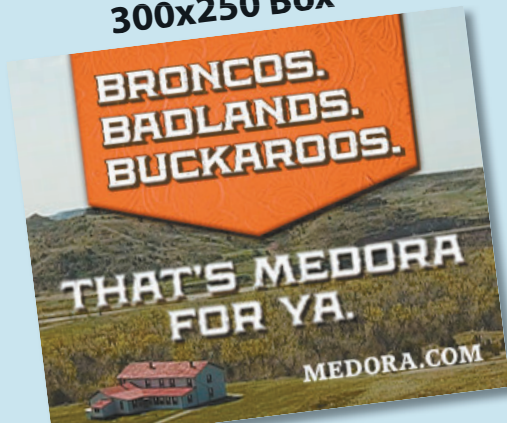


Get online  
with our  
newspaper  
website ad  
program!



300x250 Box



Only \$300/month!

(\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!)

28+ websites!

Up to 96,000+ digital readers per month!\*

\*Based on current impressions delivered.

Your ad will appear  
in BOTH ad sizes!

**NDNA**  
NORTH DAKOTA NEWSPAPER ASSOCIATION

728x90 Leaderboard

BRONCOS.  
BADLANDS.  
BUCKAROOS.

THAT'S MEDORA FOR YA.  
MEDORA.COM

# PARTICIPATING WEBSITES

Beulah, The Beacon .....	bhgnews.com/newspapers/beulahbeacon
Bismarck, North Dakota Newspaper Association .....	ndna.com
Bottineau Courant.....	bottineaunewspaper.com/onlineedition
Carson Press .....	gspublishing.net
Casselton, Cass County Reporter .....	nordakpublishing.com
Center Republican .....	bhgnews.com/newspapers/centerrepublican
Central McLean News-Journal ...	bhgnews.com/newspapers/central-mclean-news-journal/
Crosby, The Journal .....	journaltrib.com/newspapers/the-journal/
Elgin, Grant County News .....	gspublishing.net
Garrison, McLean County Independent .....	bhgnews.com/newspapers/mcleancountyindependent
Grafton, Walsh County Record .....	wcrecord.com
Hazen Star.....	bhgnews.com/newspapers/hazenstar
Hettinger, Adams County Record.....	gspublishing.net
Linton, Emmons County Record.....	ecrecord.com
Lisbon, Ransom County Gazette .....	nordakpublishing.com
Mayville, Traill County Tribune .....	nordakpublishing.com
McClusky Gazette.....	bhgnews.com/newspapers/mccluskygazette
Milnor, Sargent County Teller .....	nordakpublishing.com
Napoleon Homestead .....	centraldakotaneews.com/newspapers/napoleon-homestead/
New England, Hettinger County Herald.....	gspublishing.net
New Rockford Transcript.....	transcriptpublishing.com
New Town News.....	bhgnews.com/newspapers/newtownnews
Parshall, Mountrail County Record .....	bhgnews.com/newspapers/mountrailcountyrecord
Rugby, Pierce County Tribune.....	thepiercecountytribune.com
Steele Ozone & Kidder County Press .....	steeleozone.com
Tioga Tribune .....	journaltrib.com/newspapers/tioga-tribune
Velva Area Voice.....	bhgnews.com/newspapers/velvaareavoice
Washburn, Leader-News .....	bhgnews.com/newspapers/leader-news



Contact Kelli Richey, AdConnect ND Coordinator  
or Michael Casey, Ad Director

to place an ad:

kellir@ndna.com • mikec@ndna.com • 701-223-6397

1435 Interstate Loop, Bismarck, ND 58503

www.ndna.com

## What is AdConnect ND?

AdConnect ND is the North Dakota Newspaper Association's online display advertising network. Your ad will appear in both of these sizes: 300x250 and 728x90, and run on 28+ newspaper and newspaper industry websites for only \$300/month (*\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!*).

Each website will place your ad with "run-of-site" exposure during the entire schedule ordered.

The North Dakota Newspaper Association (NDNA) coordinates all placements on participating newspaper websites. Impressions are monitored frequently, and materials are updated often to reflect any changes.

This online ad network gives you incredible savings and statewide exposure... and beyond! We would enjoy the opportunity to work with you on including this online ad network to your current print campaign!

## Why advertise on North Dakota newspaper websites?

Surveys have shown North Dakota newspapers are read and trusted more than any other source. (*2014 Newton Research Survey*).

## What else do I need to know?

Final creative and payment is required by deadline (Monday at 5pm for the following week. Please allow additional time for ad creation and proofing if you'd like your ad designed for you.). Creative should be sent as JPEG/PNG/GIF/SWF. Please see brochure for full details and restrictions.

**Create  
MAXIMUM  
exposure for your  
message with  
a combination of print  
and online advertising!**