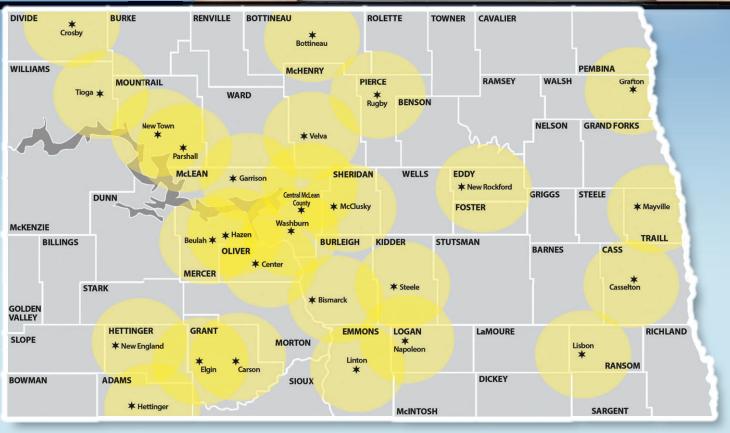
Get online with our newspaper website ad program!





300x250 Box

BRONCOS. BADLANOS. BUCKAROOS

THAT'S MEDORA FOR YA.

MEDORA.COM

## Only \$300/month!

(\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!)

27+ websites!

Up to 96,000+ digital readers per month!\*

\*Based on current impressions delivered

Your ad will appear in BOTH ad sizes!



728x90 Leaderboard

BRONCOS.
BADLANOS.
BUCKAROOS.

THAT'S MEDORA FOR YA.

MEDORA.COM

## **PARTICIPATING WEBSITES**

Beulah, The Beacon	bhgnews.com/newspapers/beulahbeacon
Bismarck, North Dakota Newspaper Asso	ociationndna.com
Bottineau Courant	bottineaunewspaper.com/onlineedition
Carson Press	gspublishing.net
Casselton, Cass County Reporter	ccreporter.com
Center Republican	bhgnews.com/newspapers/centerrepublican
Central McLean News-Journal bhgnew	vs.com/newspapers/central-mclean-news-journal/
Crosby, The Journal	journaltrib.com/newspapers/the-journal/
Elgin, Grant County News	gspublishing.net
Garrison, McLean County Independent	bhgnews.com/newspapers/mcleancountyindependent
Grafton, Walsh County Record	www.wcrecord.com
Hazen Star	bhgnews.com/newspapers/hazenstar
Hettinger, Adams County Record	gspublishing.net
Linton, Emmons County Record	ecrecord.com
Lisbon, Ransom County Gazette	rcgazette.com
Mayville, Traill County Tribune	tctribune.net
McClusky Gazette	bhgnews.com/newspapers/mccluskygazette
Napoleon Homesteadcentralda	kotanews.com/newspapers/napoleon-homestead/
New England, Hettinger County Herald.	gspublishing.net
New Rockford Transcript	transcriptpublishing.com
New Town News	bhgnews.com/newspapers/newtownnews
Parshall, Mountrail County Record	. bhgnews.com/newspapers/mount rail county record
Rugby, Pierce County Tribune	thepiercecountytribune.com
Steele Ozone & Kidder County Press	steeleozone.com
Tioga Tribune	journaltrib.com/newspapers/tioga-tribune
Velva Area Voice	bhgnews.com/newspapers/velvaareavoice
Washburn, Leader-News	bhgnews.com/newspapers/leader-news





Contact Kelli Richey, AdConnect ND Coordinator or Michael Casey, Ad Director

to place an ad:

kellir@ndna.com • mikec@ndna.com • 701-223-6397 1435 Interstate Loop, Bismarck, ND 58503 www.ndna.com

#### What is AdConnect ND?

AdConnect ND is the North Dakota Newspaper Association's online display advertising network. Your ad will appear in both of these sizes: 300x250 and 728x90, and run on 27+ newspaper and newspaper industry websites for only \$300/month (\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!).

Each website will place your ad with "runof-site" exposure during the entire schedule ordered.

The North Dakota Newspaper Association (NDNA) coordinates all placements on participating newspaper websites. Impressions are monitored frequently, and materials are updated often to reflect any changes.

This online ad network gives you incredible savings and statewide exposure... and beyond! We would enjoy the opportunity to work with you on including this online ad network to your current print campaign!

# Why advertise on North Dakota newspaper websites?

Surveys have shown North Dakota newspapers are read and trusted more than any other source. (2014 Newton Research Survey).

### What else do I need to know?

Final creative and payment is required by deadline (Monday at 5pm for the following week. Please allow additional time for ad creation and proofing if you'd like your ad designed for you.). Creative should be sent as JPEG/PNG/GIF/SWF. Please see brochure for full details and restrictions.

Create
MAXIMUM
exposure for your
message with
a combination of print
and online advertising!