NEWSPAPER WEBSITE ADVERTISING!

2018 Introductory Rate!

N.D. Newspapers' Online Advertising Netw

Get your message online with NDNA's NEW online display advertising network --



★ Special introductory rate for 2018 of only \$300 for <u>all websites</u> per month!

(\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!)

★ 26+ North Dakota newspaper and newspaper industry websites!

★ Up to 99,000+ digital readers per month!*

*Based on current impressions delivered



Contact Kelli Richey, AdConnect ND Coordinator or Michael Casey, Ad Director to place an ad: kellir@ndna.com • 701-223-6397

What is AdConnect ND?

AdConnect ND is the North Dakota Newspaper Association's online display advertising network. Your ad will appear in both of these sizes: 300x250 and 728x90, and run on 26+ newspaper and newspaper industry websites for only \$300/month (\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!).

Each website will place your ad with "runof-site" exposure during the entire schedule ordered.

The North Dakota Newspaper Association (NDNA) coordinates all placements on participating newspaper websites. Impressions are monitored frequently, and materials are updated often to reflect any changes.

This online ad network gives you incredible savings and statewide exposure... and beyond! We would enjoy the opportunity to work with you on including this online ad network to your current print campaign!

Why advertise on North Dakota newspaper websites?

Surveys have shown North Dakota newspapers are read and trusted more than any other source. (2014 Newton Research Survey).

What else do I need to know?

Final creative and payment is required by deadline (Monday at 5pm for the following week. Please allow additional time for ad creation and proofing if you'd like your ad designed for you.). Creative should be sent as JPEG/PNG/GIF/SWF. Please see brochure for full details and restrictions.

300x250 Box

PARTICIPATING WEBSITES

Beulah Beacon	
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	bottineaunewspaper.com/onlineedition
	bowmanextra.com
	gspublishing.net
	journaltrib.com/newspapers/the-journal/
•	••••••
	. bhgnews.com/newspapers/mcleancountyindependent
	bhgnews.com/newspapers/hazenstar
	adamscountyextra.com
	dunncountyextra.com
	cavaliercountyextra.com
	ecrecord.com
	bhgnews.com/newspapers/mccluskygazette
Napoleon Homestead	centraldakotanews.com/?id=1049
New England, The Herald	newenglandextra.com
New Rockford Transcript	transcriptpublishing.com
New Town News	bhgnews.com/newspapers/newtownnews
Parshall, Mountrail County Record	.bhgnews.com/newspapers/mountrailcountyrecord
Steele Ozone & Kidder County Press	steeleozone.com
Tioga Tribune	journaltrib.com/newspapers/tioga-tribune
Turtle Lake, McLean County Journal	bhgnews.com/newspapers/mcleancountyjournal
	bhgnews.com/newspapers/underwoodnews
	bhgnews.com/newspapers/velvaareavoice
	bhgnews.com/newspapers/leader-news



Your ad will appear

in BOTH ad sizes!

(Ad sizes below not shown as large as actual size.)

728x90 Leaderboard