

What is AdConnect ND?

AdConnect ND is the North Dakota Newspaper Association's online display advertising network. Your ad will appear in both of these sizes: 300x250 and 728x90, and run on 26+ newspaper and newspaper industry websites for only \$300 per month (weekly pricing available)! See the list inside for participating websites.

The North Dakota Newspaper Association can place online ads on other newspaper websites as well, including other states. Some states have networks similar to NDNA's online network. Costs, impressions, standards of acceptance and sizes vary from state-to-state. Contact NDNA for details.

Not sure how to get started?

Follow these simple steps:

1. Contact any North Dakota newspaper listed inside or contact the North Dakota Newspaper Association (contact info below), to place your AdConnect ND online ad.
2. Submit your ad copy with payment by Monday, 5:00 p.m. (central time) to run the following week. You may e-mail, fax, or mail your ad copy. (No phone orders will be accepted.) Payment must be received prior to your ad running. We also have a payment page if you'd like to use your credit card or PayPal.



1435 Interstate Loop, Bismarck, ND 58503-0567
Toll FREE: (866) 685-8889
(701) 223-6397 • FAX (701) 223-8185
kellir@ndna.com • www.ndna.com
Kelli Richey, AdConnect ND Coordinator

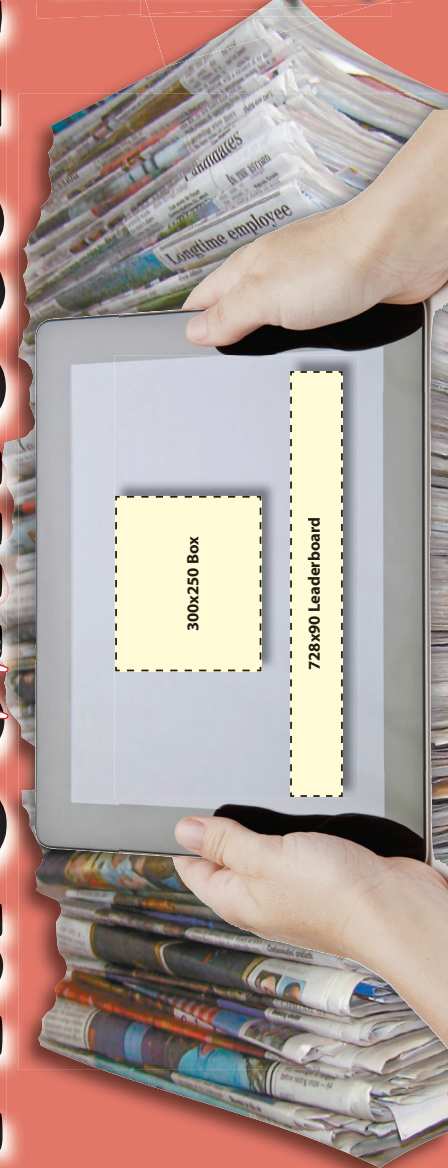
NDNA
NORTH DAKOTA NEWSPAPER ASSOCIATION
1435 Interstate Loop, Bismarck, ND 58503-0567
Toll FREE: (866) 685-8889 • www.ndna.com

Reach 26+ websites and 99,000+ digital readers per month!

AdConnect ND

Newspaper Online Ad Network

Reach all of North Dakota with



Where will my ad appear?

Each newspaper and newspaper industry website listed below will place your ad on their website with "run of site" exposure during the entire schedule ordered.

Participating Websites

Beulah Beacon.....	bhgnews.com/newspapers/beulahbeacon
Bismarck, North Dakota Newspaper Association.....	ndna.com
Bottineau Courant.....	bottineaunewspaper.com/onlineedition
Bowman County Pioneer.....	bowmanextra.com
Carson Press.....	gspublishing.net
Center Republican.....	bhgnews.com/newspapers/centerrepublican
Crosby, The Journal.....	journaltrib.com/newspapers/the-journal/
Elgin, Grant County News.....	gspublishing.net
Garrison, McLean County Independent.....	bhgnews.com/newspapers/mcleancountyindependent
Hazen Star.....	bhgnews.com/newspapers/hazenstar
Hettinger, Adams County Record.....	adamscountyextra.com
Killdeer, Dunn County Herald.....	dunncountyextra.com
Langdon, Cavalier County Republican.....	cavaliercountyextra.com
Linton, Emmons County Record.....	ecrecord.com
McClusky Gazette.....	bhgnews.com/newspapers/mccluskygazette
Napoleon Homestead.....	centraldakotaneews.com/?id=1049
New England, The Herald.....	newenglandextra.com
New Rockford Transcript.....	transcriptpublishing.com
New Town News.....	bhgnews.com/newspapers/newtownnews
Parshall, Mountrail County Record.....	bhgnews.com/newspapers/mountrailcountyrecord
Steele Ozone & Kidder County Press.....	steeleozone.com
Tioga Tribune.....	journaltrib.com/newspapers/tioga-tribune
Turtle Lake, McLean County Journal.....	bhgnews.com/newspapers/mcleancountyjournal
Underwood News.....	bhgnews.com/newspapers/underwoodnews
Velva Area Voice.....	bhgnews.com/newspapers/velvaareavoice
Washburn, Leader-News.....	bhgnews.com/newspapers/leader-news

Ad Order Form

Name: _____

Address: _____

Phone: _____

Start Date:	Number of Insertions: <input type="checkbox"/> Month(s) <input type="checkbox"/> Week(s)
Total Due from Customer:	Total Due from Newspaper:

Originating Newspaper: _____

Price: \$300/month for all participating websites (\$300 includes 4 calendar weeks. Option to buy per week at \$100/week. You save \$100 by going 4 weeks!)

Payment Method:

Enclosed

Credit Card (Visa, MC, Discover, AmEx)

Name on Card: _____

Card Number: _____

Exp. Date: _____ CID Security #: _____

Signature: _____

(or you may visit our payment page at www.ndna.com/billpay and use a credit card or PayPal)

Return to:

NDNA, 1435 Interstate Loop, Bismarck, ND 58503-0567

E-Mail: kellir@ndna.com • FAX: 800-223-8185

Ad Design and Sizes

Customer submitted creative will be accepted in these formats: JPEG, PNG, GIF, or SWF.

If you need assistance with your ad design, NDNA can help! Please contact NDNA before the deadline to arrange additional time for ad design and proofing.

Your ad will appear in TWO sizes, so if you are submitting your own art, we would need the following sizes:

- ◆ 300x250 Box
- ◆ 728x90 Leaderboard

Standards of Acceptance

Deadline:

Final creative and payment must be received at the NDNA office by 5:00 p.m. Monday of the week preceding the week of insertion (be sure to allow additional time for ad creation and proof time if needed, so it is completed by the deadline). Customer-submitted creative must be emailed as a JPEG, PNG, GIF, or SWF file, less than 100 KB in size. NO TELEPHONE ORDERS WILL BE ACCEPTED. Late copy will automatically be placed when the next space is available. *Please keep early holiday deadlines in mind also!*

Payment:

THIS IS STRICTLY A CASH OPERATION TO KEEP COSTS AT A MINIMUM. Please remit the total amount of \$300 per month (4 weeks), or \$100 per week. You may pay at our billpay page: www.ndna.com/billpay, where credit cards (Visa and Mastercard) or PayPal accounts are accepted. Checks are also acceptable, and should be made out to NDNA.

Websites and Impressions:

This online program currently involves 26+ newspaper and newspaper industry websites, blanketing the entire state of North Dakota and beyond, with up to 99,000 impressions per month (based on current impressions delivered). Impressions are monitored frequently, and materials are updated often to reflect any changes. All impressions and click-thru stats are available at the end of the ad campaign, if requested.

Restrictions:

- ☛ NDNA and its members reserve the right to reject and/or edit any ad that is deceptive, offensive, not in compliance with state and federal regulations, or otherwise unacceptable. **ALL ADS MUST PASS PRIOR APPROVAL.**
- ☛ No work-at-home advertisements unless reviewed & accepted by NDNA.
- ☛ Business opportunity and investment advertising must disclose the type of business and the amount of investment required.
- ☛ Job listings must be for bona fide openings and state type of work offered. Ads for job information must indicate in the ad what the customer will receive. Ad cannot claim "now hiring" if only job information will be provided and actual positions available are not advertised. Ad must state if there is a fee to receive job information. If approved, ads for job information will be placed under "Job Information" category and not the "Help Wanted" category.
- ☛ No 900 number ads or 800 number ads that refer to a 900 number.
- ☛ No weight loss, suppressant or nutritional supplements ads.
- ☛ No quick-fix credit or money-to-lend ads.
- ☛ Political advertising for measures or individual candidates running for office or parties is not allowed. However, an ad for notice of caucus is permissible.
- ☛ Adoption ads require a letter from an attorney.
- ☛ No sexual enhancement, psychic, or astrology ads accepted.



N.D. Newspapers' Online Advertising Network