

# What is the 2x2 Network?

The 2x2 Network is the North Dakota Newspaper Association's small space display advertising network. NDNA will place your 2 column by 2 inch display ad in 10 multi-day and 76 weekly newspapers for only \$700. All of NDNA's member newspapers participate in the 2x2 Network.

*The North Dakota Newspaper Association can place small space display ads in other states. Most states have networks similar to NDNA's 2x2 Network. Costs, circulation, standards of acceptance and format vary from state-to-state. Contact NDNA for details.*

## Not sure how to get started?

Follow these simple steps:

1. Contact any North Dakota newspaper listed inside or contact the North Dakota Newspaper Association (contact info below), to place your 2x2 Network ad.

2. Submit your ad copy with payment by Monday, 5:00 p.m. (central time) to run the following week. ***Please check for availability—limited space available!*** You may e-mail, fax, or mail your ad copy. (No phone orders will be accepted.) Payment must be received prior to your ad running. We also have a payment page if you'd like to use your credit card or PayPal.



1435 Interstate Loop, Bismarck, ND 58503-0567

Toll FREE: (866) 685-8889

(701) 223-6397 • FAX (701) 223-8185

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Toll FREE: (866) 685-8889 • www.ndna.com

*Not too big, not too small – for \$700 you can get 'em all!*

## Reach all of North Dakota with



# 2x2 Network

*2x2 Small Space Display Advertising Network*



## Where will my ad appear?

Each newspaper listed below will run your ad one time per week ordered. Special requests for a specific section or publishing day are not allowed.

## NDNA member newspapers

### NW Region - 18 Weeklies, 2 dailies

Bottineau Courant  
Bowbells, Burke Co. Tribune  
Central McLean News-Journal  
Crosby, The Journal  
Garrison, McLean Co. Independent  
Kenmare News  
McClusky Gazette  
\*Minot Daily News  
Mohall, Renville Co. Farmer  
New Town, MHA Times  
New Town News  
Parshall, Mountrail Co. Record  
Stanley, Mountrail Co. Promoter  
Tioga Tribune  
Towner, Mouse River Journal  
Velva Area Voice  
Washburn, Leader-News  
Watford City, McKenzie Co. Farmer  
Westhope Standard  
\*Williston Herald

Pembina New Era  
Rolla, Turtle Mountain Star  
Rugby, Pierce Co. Tribune

### SW Region - 15 weeklies, 2 dailies

Beach, Golden Valley News  
Beulah, The Beacon  
\*Bismarck Tribune  
Bowman Co. Pioneer  
Carson Press  
Center Republican  
\*Dickinson Press  
Elgin, Grant Co. News  
Glen Ullin Times  
Hazen Star  
Hebron Herald  
Hettinger, Adams Co. Record  
Linton, Emmons Co. Record  
Mandan News  
Medora, Billings Co. Pioneer  
New England, Hettinger Co. Herald  
New Salem Journal

### NE Region - 27 weeklies, 2 dailies


Aneta Star  
Belcourt, Turtle Mountain Times  
Cando, Towner Co. Record-Herald  
Carrington, Foster Co. Independent  
Cavalier Chronicle  
Cooperstown, Griggs County Courier  
\*Devils Lake Journal  
Drayton, Valley News & Views  
Edmore Herald  
Finley, Steele Co. Press  
Fordville, Tri-County Sun  
Grafton, Walsh Co. Record  
\*Grand Forks Herald  
Harvey, The Herald-Press  
Hatton Free Press  
Hillsboro Banner  
Lakota American  
Langdon, Cavalier Co. Republican  
Larimore Leader-Tribune  
Mayville, Traill Co. Tribune  
McVie Messenger  
Michigan, Nelson Co. Arena  
Minnewaukan, Benson Co. Farmers Press  
New Rockford Transcript  
Northwood Gleaner  
Park River, Walsh Co. Press

### SE Region - 16 weeklies, 4 dailies

Ashley Tribune  
Casselton, Cass Co. Reporter  
Edgeley Mail  
Ellendale, Dickey Co. Leader  
Enderlin Independent  
\*Fargo, The Forum  
Gackle, Tri-Co. News  
Hankinson, News Monitor  
\*Jamestown Sun  
Kulm Messenger  
LaMoure Chronicle  
Lisbon, Ransom Co. Gazette  
Litchville Bulletin  
Milnor, The Sargent County Teller  
Napoleon Homestead  
Oakes Times  
Steele Ozone & Kidder County Press  
\*Valley City Times-Record  
\*Wahpeton, Daily News  
Wishek Star

\*multi-day newspaper

**3.792"**  
(actual ad size; required format: PDF with fonts embedded)



**2"**

# Ad Order Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

<b>Start Date:</b>	<b>Number of Insertions:</b>
<b>Total Due from Customer:</b>	<b>Total Due from Newspaper:</b>
<p><b>Select the region(s) where you want your ad to appear:</b>                  All of ND = \$700, NW or SW = \$150/region, NE or SE = \$250/region</p> <div style="display: flex; justify-content: space-around;"> <span><input type="checkbox"/> NW</span> <span><input type="checkbox"/> SW</span> <span><input type="checkbox"/> NE</span> <span><input type="checkbox"/> SE</span> </div>	

**Originating Newspaper:** \_\_\_\_\_

**Price:** \$700 for all of North Dakota  
 \$150 per region for NW & SW Regions  
 \$250 per region for NE & SE Regions  
 (SAVE \$100 by purchasing the whole state!)

### Payment Method:

- ☐ Enclosed  
☐ Credit Card (Visa, MasterCard)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CID Security #: \_\_\_\_\_

Signature: \_\_\_\_\_

(or you may visit our payment page at [www.ndna.com/billpay](http://www.ndna.com/billpay) and use a credit card or PayPal)

### Return to:

NDNA, 1435 Interstate Loop, Bismarck, ND 58503-0567  
 E-Mail: [kellir@ndna.com](mailto:kellir@ndna.com) • FAX: 800-223-8185

## Standards of Acceptance

### Deadline: Limited space available! Call ahead to reserve space!

Final creative and payment must be received at the NDNA office by 5:00 p.m. Monday of the week preceding the week of insertion (be sure to allow additional time for ad creation and proof time if needed, so it is completed by the deadline). Customer-submitted creative must be emailed as a PDF. NO TELEPHONE ORDERS WILL BE ACCEPTED. Late copy will automatically be placed when the next space is available. *Please keep early holiday deadlines in mind also!*

### Payment:

THIS IS STRICTLY A CASH OPERATION TO KEEP COSTS AT A MINIMUM. Please remit the total amount of \$700 for the whole state, \$150/region for the NW & SW regions, \$250/region for the NE & SE regions. You may pay at our billpay page: [www.ndna.com/billpay](http://www.ndna.com/billpay), where credit cards (Visa and Mastercard) or PayPal accounts are accepted. Checks are also acceptable, and should be made out to NDNA.

### Errors:

Typographical errors will result in a "make-good" of the ad in the paper(s) that ran the error.

### Circulation:

This statewide program involves 86 newspapers for an approximate circulation of approximately 160,000 in all counties of the state.

### Proof of Publication:

The NDNA office will monitor each newspaper in the 2x2 Network program. No tearsheets will be provided unless **ONE** is requested prior to the ad running. For multiple tearsheet requests, contact the NDNA office for options and pricing.

### Restrictions:

- ☛ NDNA and its members reserve the right to reject and/or edit any ad that is deceptive, offensive, not in compliance with state and federal regulations, or otherwise unacceptable. **ALL ADS MUST PASS PRIOR APPROVAL.**
- ☛ No work-at-home advertisements unless reviewed & accepted by NDNA.
- ☛ Business opportunity and investment advertising must disclose the type of business and the amount of investment required.
- ☛ No 900 number ads or 800 number ads that refer to a 900 number.
- ☛ No weight loss, suppressant or nutritional supplements ads.
- ☛ No quick-fix credit or money-to-lend ads.
- ☛ Political advertising for measures or individual candidates running for office or parties is not allowed. However, an ad for notice of caucus is permissible.
- ☛ Adoption ads require a letter from an attorney.
- ☛ No sexual enhancement, psychic, or astrology ads accepted.

