RESTRICTIONS:

- NDNA and its members reserve the right to reject and/or edit any ad that is deceptive, offensive, not in compliance with state and federal regulations, or otherwise unacceptable. All ads must pass prior approval.
- No work-at-home advertisements unless reviewed and accepted by NDNA.
- Business opportunity and investment advertising must disclose the type of business and the amount of investment required. Job listings must be for legitimate openings and state type of work offered. Ads for job information must indicate in the ad what the customer will receive. Ad cannot claim "now hiring" if only job information will be provided and actual positions available are not advertised. Ad must state if there is a fee to receive job information. If approved, ads for job information will be placed under "Job Information" category and not the "Help Wanted" category.
- No 900 number ads or 800 number ads that refer to a 900 number.
- No weight loss, suppressant or nutritional supplements ads.
- No quick-fix credit or money-to-lend ads.
- Political advertising for measures or individual candidates running for office or parties is not allowed. However, an ad for notice of caucus/convention is permissible.
- Adoption ads require a letter from an attorney.
- No sexual enhancement, psychic, or astrology ads accepted.

Order Form

Name:	
Address:	
Phone:	
START DATE:	# OF INSERTIONS:
TOTAL DUE FROM CUSTOMER:	TOTAL DUE FROM NEWSPAPER:
COSTOWER.	NEWSI AI EIV.
2X2 (select region)	
□ NW □ SW □ NE	☐ SE ☐ Entire State

NORTHSCAN CLASSIFIED

2X4 (select region)

Please email NorthSCAN copy with order form to office@ndna.com

□ NW □ SW □ NE □ SE □ Entire State

PREPAYMENT

Please pay online at NDNA.com/billpay/ or call our office 701-223-6397

RETURN TO:

NDNA, 501 East Main Ave, Suite 75, Bismarck, ND 58501 • office@ndna.com • FAX: 800-223-8185



501 East Main Avenue Ste. 75, Bismarck, ND 58501 Toll FREE: (866) 685-8889 • www.ndna.com

REACH ALL OF

with NDNA's 2x2/2x4 Netv and NorthSCAN



What is the 2x2/2x4 Network?

The 2x2 (3.972in by 2in display ad) and 2x4 (3.972in x 4in display ad) Network is NDNA's small space display advertising network, placed within 9 multi-day and 63 weekly newspapers.

2X2 PRICE:

- \$700 for all of North Dakota
- \$150 per region for NW & SW Regions
- \$250 per region for NE & SE Regions
- Save \$100 by purchasing the whole state!

2X4 PRICE:

- \$1200 for all of North Dakota
- \$250 per region for NW & SW Regions
- \$450 per region for NE & SE Regions
- Save \$200 by purchasing the whole state!



Network Region Map

2x2/2x4 ad design & sizes

Customer submitted artwork is accepted in these formats: JPEG, PNG, GIF, or SVG.

If you need assistance designing an ad, NDNA can help! Please contact NDNA before the deadline to arrange additional time for design and proofing.

NDNA member newspapers: 2x2/2x4

NW REGION

15 weeklies, 2 dailies **Bottineau Courant** Bowbells, Burke Co. Tribune Central McLean News-Journal Crosby, The Journal Garrison, McLean Co. Independent Kenmare News McClusky Gazette *Minot Daily News Mohall, Renville Co. Farmer New Town, MHA Times Stanley, Mountrail Co. Promoter Towner, Mouse River Journal Velva Area Voice Washburn, Leader-News Watford City, McKenzie Co. Farmer

NE REGION

18 weeklies, 2 dailies

Westhope Standard

Williston Herald

Belcourt, Turtle Mountain Times Cando, Towner Co. Record-Herald Carrington, Foster Co. Independent Cavalier Chronicle Cooperstown, Griggs County Courier *Devils Lake Journal Drayton, Valley News & Views Finley, Steele Co. Press Grafton, Walsh Co. Record *Grand Forks Herald Harvey, The Herald-Press Hillsboro Banner Lakota American Langdon, Borderland Press Minnewaukan, Benson Co. Farmers Press New Rockford Transcript Northwood Gleaner Park River, Walsh Co. Press Rolla, Turtle Mountain Star Rugby, Pierce Co. Tribune

SW REGION

15 weeklies, 2 dailies Beach, Golden Valley News Beulah, The Beacon *Bismarck Tribune Bowman Co. Pioneer Carson Press Center Republican *Dickinson Press Elgin, Grant Co. News Glen Ullin Times Hazen Star Hebron Herald Hettinger, Adams Co. Record Linton, Emmons Co. Record Mandan News Medora, Billings Co. Pioneer New England, Hettinger Co. Herald New Salem Journal

SE REGION

14 weeklies, 4 dailies

Ashley Tribune Casselton, Cass Co. Reporter Ellendale, Dickey Co. Leader Enderlin Independent *Fargo, The Forum Gackle, Tri-Co. News Hankinson, News Monitor *lamestown Sun LaMoure County Chronicle Lisbon, Ransom Co. Gazette Litchville Bulletin Milnor, The Sargent County Teller Napoleon Homestead Oakes Times Steele Ozone & Kidder County *Valley City Times-Record *Wahpeton, Daily News Wishek Star

What is NorthSCAN?

NorthSCAN is NDNA's **Statewide** Classified Advertising Network. NDNA will place your 25-word classified ad in **ALL** 10 multi-day and 63 weekly newspapers.

PRICE:

- \$160 buys 25 words
- Additional words are \$5 each

The North Dakota Newspaper Association can place classified ads in other states.

Most states have networks similar to the 2x2

Network and NorthSCAN. Costs, circulation, standards of acceptance and format vary from state-to-state. Contact NDNA for details.

Not sure how to get started?

FOLLOW THESE SIMPLE STEPS:

2x2/2X4s: Submit your ad copy with payment by Monday, 5:00 p.m. (central time) to run the following week. Please check for availability - limited space available!

Northscan: Submit your ad copy with payment by Tuesday, noon (central time) to run the following week.

You may e-mail, fax, or mail your ad copy. (No phone orders will be accepted.) Payment must be received prior to your ad running. Online payment option available

Send orders to office@ndna.com