

2026 Rate Sheet



NDNA Member Newspaper Rates & Circulations

| Weekly Newspapers | Circulation | Readership | Retail Rate (\$) |
|---------------------------------------|-------------|------------|------------------|
| *Ashley Tribune | 390 | 780 | \$7.49 |
| *Beach, Golden Valley News | 372 | 744 | \$7.47 |
| Belcourt, Turtle Mountain Times | 1,170 | 2,340 | \$8.27 |
| Beulah, The Beacon | 1,297 | 2,594 | \$8.40 |
| *Bottineau Courant | 1,937 | 3,874 | \$9.04 |
| *Bowbells, Burke County Tribune | 798 | 1,596 | \$7.90 |
| *Bowman County Pioneer | 619 | 1,238 | \$7.72 |
| *Cando, Towner County Record | 466 | 932 | \$7.57 |
| *Carrington, Foster County Independ. | 1,479 | 2,958 | \$8.58 |
| *Carson Press | 418 | 836 | \$7.52 |
| Casselton, Cass County Reporter | 2,000 | 4,000 | \$9.10 |
| *Cavalier Chronicle | 1,300 | 2,600 | \$8.40 |
| *Center Republican | 443 | 886 | \$7.54 |
| Central McLean News-Journal | 629 | 1,258 | \$7.73 |
| *Cooperstown, Griggs County Courier | 784 | 1,568 | \$7.88 |
| *Crosby, The Journal | 2,040 | 4,080 | \$9.14 |
| Drayton, Valley News & Views | 395 | 790 | \$7.50 |
| *Elgin, Grant County News | 650 | 1,300 | \$7.75 |
| *Ellendale, Dickey County Leader | 690 | 1,380 | \$7.79 |
| Enderlin Independent | 399 | 798 | \$7.50 |
| *Finley, Steele County Press | 497 | 994 | \$7.60 |
| Gackle, Tri-County News | 167 | 334 | \$7.27 |
| *Garrison, McLean County Independ. | 2,052 | 4,104 | \$9.15 |
| Glen Ullin Times | 459 | 918 | \$7.56 |
| *Grafton, Walsh County Record | 2,389 | 4,778 | \$9.49 |
| Hankinson, News Monitor | 545 | 1,090 | \$7.65 |
| *Harvey, The Herald-Press | 1,639 | 3,278 | \$8.74 |
| *Hazen Star | 1,300 | 2,600 | \$8.40 |
| Hebron Herald | 610 | 1,220 | \$7.71 |
| *Hettinger, Adams County Record | 498 | 996 | \$7.60 |
| *Hillsboro Banner | 1,635 | 3,270 | \$8.74 |
| Kenmare News | 1,317 | 2,634 | \$8.42 |
| *Lakota American | 665 | 1,330 | \$7.77 |
| *LaMoure County Chronicle | 830 | 1,660 | \$7.93 |
| *Langdon, Borderland Press | 1,442 | 2,884 | \$8.54 |
| *Linton, Emmons County Record | 2,406 | 4,812 | \$9.51 |
| *Lisbon, Ransom County Gazette | 1,588 | 3,176 | \$8.69 |
| Litchville Bulletin | 359 | 718 | \$7.46 |
| *Mandan News | 188 | 376 | \$7.29 |
| *McClusky Gazette | 323 | 646 | \$7.42 |
| *Medora, Billings County Pioneer | 274 | 548 | \$7.37 |
| *Milnor, The Sargent County Teller | 1,095 | 2,190 | \$8.20 |
| *Minnewaukan, Benson County | 1,803 | 3,606 | \$8.90 |
| *Mohall, Renville County Farmer | 561 | 1,122 | \$7.66 |
| *Napoleon Homestead | 1,063 | 2,126 | \$8.16 |
| *New England, Hettinger County Herald | 344 | 688 | \$7.44 |
| *New Rockford Transcript | 998 | 1,996 | \$8.10 |

2026 Rate Sheet

(Continued)

| Weekly Newspapers | Circulation | Readership | Retail Rate (\$) |
|---------------------------------------|---------------|----------------|------------------|
| New Salem, Morton County News Journal | 1,043 | 2,086 | \$8.14 |
| New Town, MHA Times | 1,556 | 3,112 | \$8.66 |
| Northwood, The Gleaner | 696 | 1,392 | \$7.80 |
| Oakes Times | 830 | 1,660 | \$7.93 |
| Park River, Walsh County Press | 784 | 1,568 | \$7.88 |
| *Rolla, Turtle Mountain Star | 1,577 | 3,154 | \$8.68 |
| *Rugby, Pierce County Tribune | 1,011 | 2,022 | \$8.11 |
| *Stanley, Mountrail County Promoter | 1,494 | 2,988 | \$8.59 |
| *Steele Ozone & Kidder County | 1,445 | 2,890 | \$8.55 |
| *Towner, Mouse River Journal | 541 | 1,082 | \$7.64 |
| Velva Area Voice | 367 | 734 | \$7.47 |
| Washburn, The Leader-News | 996 | 1,992 | \$8.10 |
| *Watford City, McKenzie County | 1,489 | 2,978 | \$8.59 |
| Westhope Standard | 587 | 1,174 | \$7.69 |
| Wishek Star | 377 | 754 | \$7.48 |
| TOTAL WEEKLY | 60,116 | 120,232 | \$500.32 |

| Multi-Day Newspapers | Circulation | Readership |
|---------------------------|---------------|----------------|
| *Bismarck Tribune | 11,782 | 23,564 |
| *Devils Lake Journal | 818 | 1,636 |
| *Dickinson Press | 4,522 | 9,044 |
| *Fargo, The Forum | 35,312 | 70,624 |
| *Grand Forks Herald | 14,303 | 28,606 |
| *Jamestown Sun | 3,182 | 6,364 |
| *Minot Daily News | 5,155 | 10,310 |
| *Valley City Times-Record | 829 | 1,658 |
| *Wahpeton Daily News | 1,370 | 2,740 |
| *Williston Herald | 1,217 | 2,434 |
| TOTAL MULTI-DAY | 78,490 | 156,980 |

*= Official County Newspaper

Readership determined by multiplying circulation by an average of 2.0 readers per copy.

All newspaper circulation figures derived from U.S.P.S. 2025 Statements of Ownership.

If placing inserts, check with NDNA for current figures.

NDNA Services

Advertising Placement

One phone call plugs you into a full range of advertising and marketing services from ad design, to customized audience selection and a single bill. In addition to customized design and retail placements, tap into these programs:

NORTHSCAN (NORTH DAKOTA STATEWIDE CLASSIFIED ADVERTISING NETWORK)

For \$160 you can place your 25-word classified line advertisement in all 73 North Dakota multi-day and weekly newspapers.

The program deadline is Tuesday noon for the following week.

2X2/2X4 ADVERTISING NETWORK

Reach approximately 300,000 readers across the state for only \$700 (2x2) and \$1,200 (2x4). Place your display advertisement in any or all of the four regions designated in the program, and we'll take care of the rest.

ADCONNECT ND: ONLINE AD NETWORK

Get your message online with NDNA's online display advertising network and reach 100,000 digital readers per month for \$100/week.

Clipping Service

North Dakota's only complete newspaper clipping service is available through Newz Group! Simply let the Newz Group team know which topics interest you, and they do the rest. Their staff reads all of North Dakota's multi-day and weekly newspapers, and 'clips' the articles, photos and advertisements for you as requested, emailing them to you each week in a pdf format. For more information, contact Newz Group at (800) 474-1111 or email info@newzgroup.com.

N.D. Media Guide

The North Dakota Newspaper Association publishes an annual Media Guide which includes names, addresses, phone/fax numbers and e-mail addresses for all of North Dakota's newspapers, magazines, specialty publications, radio and television stations, and digital news services.

News Release Distribution

Whether you're trying to reach all of North Dakota's newspapers or radio/television stations, we can do it for less time and money than doing it yourself.

EMAIL PRESS RELEASE SERVICE

| | |
|--|------------|
| Up to three pages (flat fee for all or specific newspapers) | \$40 |
| Up to three pages (flat fee for all or specific broadcast) | \$40 |
| Each additional page | \$5/page |
| Photo Attachments | \$10/image |

Associate Memberships

Interested in the newspaper industry? Not employed with a newspaper? The North Dakota Newspaper Association offers two levels of associate memberships: Silver (\$150) and Gold (\$300).

SILVER Associate Membership benefits include:

- Attend NDNA functions at regular member rates
- Receive NDNA publications throughout the year to keep up-to-date on industry news
- Receive one free NDNA Media Guide
- Hyperlink on web site + listing in our publications
- FREE News Release Service (4 x per year).

GOLD Associate Membership benefits include all of the above benefits plus:

- FREE advertising options in NDNA's monthly newsletter NDNA Bulletin)
- 25% discount on ND Media Guide advertising
- 50% discount at NDNA's Annual Convention
- FREE online advertising options in NDNA's digital ad program, AdConnect ND
- Eligibility for the Better Newspaper Contest for non-member ND news agencies.
- Monthly FREE press releases.

Newspaper Map

