

2025 Rate Sheet



NDNA Member Newspaper Rates & Circulations

WEEKLY NEWSPAPERS	CIRCULATION	READERSHIP	RETAIL RATE (\$)
* Ashley Tribune	832	1,664	7.72
* Beach, Golden Valley News	452	904	7.34
Belcourt, Turtle Mountain Times	1,082	2,164	7.97
Beulah, The Beacon	1,567	3,134	8.46
* Bottineau Courant	2,116	4,232	9.01
* Bowbells, Burke County Tribune	789	1,578	7.68
* Bowman County Pioneer	641	1,282	7.53
* Cando, Towner County Record-Herald	506	1,012	7.40
* Carrington, Foster County Independent	1,549	3,098	8.44
* Carson Press	424	848	7.31
Casselton, Cass County Reporter	2,297	4,594	9.19
* Cavalier Chronicle	1,361	2,722	8.25
* Center Republican	418	836	7.31
Central McLean News-Journal	678	1,356	7.57
* Cooperstown, Griggs County Courier	769	1,538	7.66
* Crosby, The Journal	2,049	4,068	8.94
Drayton, Valley News & Views	428	586	7.32
* Elgin, Grant County News	668	1,336	7.56
* Ellendale, Dickey County Leader	703	1,406	7.59
Enderlin Independent	432	864	7.32
* Finley, Steele County Press	477	954	7.37
Gackle, Tri-County News	237	474	7.13
* Garrison, McLean County Independent	2,136	4,272	9.03
Glen Ullin Times	576	1,152	7.47
* Grafton, Walsh County Record	2,488	4,976	9.38
Hankinson, News Monitor	600	1,200	7.49
* Harvey, The Herald-Press	1,748	3,496	8.64
* Hazen Star	1,362	2,724	8.25
Hebron Herald	648	1,296	7.54
* Hettinger, Adams County Record	534	1,068	7.42
* Hillsboro Banner	1,662	3,324	8.55
Kenmare News	1,373	2,746	8.26
Kulm Messenger	359	718	7.25
* Lakota American	646	1,292	7.54
* LaMoure Chronicle	877	1,754	7.77
Langdon, Borderland Press	1,422	2,844	8.31
* Linton, Emmons County Record	2,371	4,742	9.26
* Lisbon, Ransom County Gazette	1,868	3,736	8.76
Litchville Bulletin	405	810	7.30
* Mandan News	224	448	7.11
* McClusky Gazette	398	796	7.29
* Medora, Billings County Pioneer	352	704	7.24
* Milnor, The Sargent County Teller	1,170	2,340	8.06
* Minnewaukan, Benson County Farmers Press	1,900	3,800	8.79
* Mohall, Renville County Farmer	700	1,400	7.59
* Napoleon Homestead	1,143	2,286	8.03
* New England, Hettinger County Herald	349	698	7.24
* New Rockford Transcript	1,018	2,036	7.91
New Salem, Morton County News Journal	663	1,326	7.55
New Town, MHA Times	1,519	3,038	8.41
Northwood, The Gleaner	696	1,392	7.59
Oakes Times	888	1,776	7.78
Park River, Walsh County Press	784	1,568	7.67
* Rolla, Turtle Mountain Star	1,696	3,392	8.59

2025 Rate Sheet

(continued)

* Rugby, Pierce County Tribune	1,028	2,056	7.92
* Stanley, Mountrail County Promoter	1,526	3,052	8.42
* Steele Ozone & Kidder County Press	1,445	2,890	8.34
* Towner, Mouse River Journal	506	1,012	7.40
Velva Area Voice	403	806	7.29
Washburn, The Leader-News	1,058	2,116	7.95
* Watford City, McKenzie County Farmer	1,602	3,204	8.49
Westhope Standard	575	1,150	7.47
* Williston Herald	1,439	2,878	
Wishek Star	636	1,272	7.53
TOTAL WEEKLY CIRCULATION/COST	65,268	130,536	\$497.90

MULTI-DAY NEWSPAPERS	CIRCULATION	READERSHIP
* Bismarck Tribune (M-Sa)	12,285	24,570
* Devils Lake Journal (T, Th)	1,432	2,864
* Dickinson Press (W)	4,115	8,230
* Fargo, The Forum (W, Sa)	34,039	68,078
* Grand Forks Herald (W, Sa)	13,849	27,698
* Jamestown Sun (W, Sa)	3,014	6,028
* Minot Daily News (M-Sa)	5,372	10,744
* Valley City Times-Record (T-F)	821	1,641
* Wahpeton Daily News Media (W, Sa)	1,446	2,892
TOTAL MULTI-DAY CIRCULATION	76,373	152,746
TOTAL MULTI-DAY AND WEEKLY CIRCULATION	141,641	283,282

* = Official County Newspaper

Readership determined by multiplying circulation by an average of 2.0 readers per copy.

All newspaper circulation figures derived from U.S.P.S. 2024 Statements of Ownership.

If placing inserts, check with NDNA for current figures.

Please call for a custom quote for multi-day and Williston papers.