



Educate. Celebrate. Elevate.

RISING

TOGETHER

NDNA

2025

NDNA CONVENTION | MAY 8-9, 2025 | FARGO

# 2025 NDNA CONVENTION

## THURSDAY, MAY 8

(All Dakota Ballroom)

- 2 P.M.** NDNA Board of Directors Meeting
- 4 P.M.** Registration opens
- 5 P.M.** Taco bar
- 5:50-7 P.M.** Art with Daphne
- 7:30-9 P.M.** **Cocktails and conversation with pros:** Grab a drink and join in on roundtable conversations guided by industry experts. Each group will have a different focus — writing, design, sales, legal issues and more — so choose one or stop by them all!

## FRIDAY, MAY 9

- Breakfast on your own
- 8 A.M.** Registration opens
- 8:30 A.M.** Silent auction opens (Roosevelt)
- 9-9:30 A.M.** **Annual meetings: NDNA & NDNAEF (Dakota)**  
**First-timers only: Starting strong with Kevin Slimp (Cheyenne)**
- 9:45-10:30 A.M.** **Concurrent small-group sessions (Cheyenne)**
- Group newspaper critiques with Kevin Slimp (a)
  - Lessons in Leadership with Benjy Hamm (b)
  - The Legislature and news with Jack McDonald (c)
  - How you can save public notices with Cecile Wehrman (d)
  - What your sales pitch needs with Adam Sessions (e)
  - Level up your photos: Bring a camera! Double session\* (f)
- 10:45-11:30 A.M.** **Concurrent small-group sessions (Cheyenne)**
- Group newspaper critiques with Kevin Slimp (a)
  - Great idea exchange: Bring one, leave with many! (b)
  - Dipping into web sales with Adam Sessions (c)
  - Reporter bull session with Forum Communications (d)
  - Skeptical story editing with Benjy Hamm (e)
  - A new newspaper revenue model with Amy Wobbema (f)

- 11:45 a.m.-12:30 P.M.** **Better Newspaper Contest: Advertising (Dakota)**
- 12:30 P.M.** **Lunch and featured speaker:**  
Steve Listopad on the 10th anniversary of the New Voices Act  
Soup and sandwich bar from Forum Communications

- 1:30-2:30 P.M.** **Better Newspaper Contest (Dakota)**  
News & Editorial Awards  
Photography Awards  
Photos of the Year
- 2:45-3:45 P.M.** **Getting people to pick up your paper with Kevin Slimp**

- 4:00 P.M.** **Winners display (Dakota)**
- 5:15 P.M.** Silent auction closes (Roosevelt)
- 5:30 P.M.** **Special Awards and Grand Hors d'ouerves (Dakota)**  
Annual group photo (seated)  
Introduction of new NDNA President  
50 Year Club recipients  
Hall of Fame awards  
Live auction/Silent auction winners announced
- Better Newspaper Contest: Special Awards**  
Rookie Reporter of the Year  
Public Notice Journalism Award  
Community Service Award  
First Amendment Award  
General Excellence Awards  
Sweepstakes Awards  
A-Mark prizes

- 7:30 P.M.** Conclusion with option to regather at hotel lounge

\*Photography session covers both blocks and runs from 9:45-11:30 a.m.

All times are according to Central Daylight Time.

# Registration

## 2025 NDNA CONVENTION

MAY 8-9 | AVALON EVENTS CENTER, FARGO

Newspaper/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Complete your online registration or fill in the form below and return to NDNA, 501 E Main Ave #75, Bismarck, ND 58503 or fax to 800-223-8185. For more information, Call NDNA at 701-223-6397 or email us at [marketing@ndna.com](mailto:marketing@ndna.com).

**Register online: [ndna.com/convention](http://ndna.com/convention)**

## Cost and Information

Convention registration is one flat fee and includes admittance to all sessions, extra events and meals.

Cost per person: \$100

Complete the columns below for each attendee to help us get an accurate count for all meals and sessions. Please indicate in first column if this is the person's first time attending an NDNA convention.

A check payable to NDNA or billing information must be received with this form in order to be registered. VISA and MasterCard are accepted.

### Payment Options:

Check Enclosed (Make check payable to ND Newspaper Association)

Bill Me

Charge to Visa or MasterCard

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

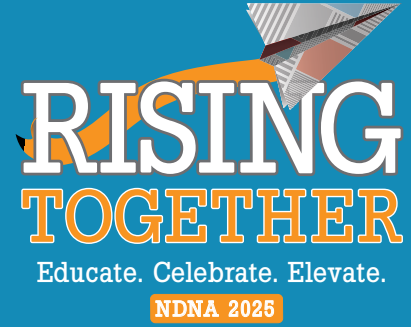
Signature: \_\_\_\_\_

## Lodging

A block of rooms has been reserved at the Ramada by Wyndham Fargo.

Rates are \$99+tax for a 2-Queen-bed room and \$119+tax for a King suite. Request the "Newspaper association convention" block to receive this rate. **Please book your room by April 8, 2025.**

Book with Ramada by Wyndham by phone at 701-235-3333 or [online here](#).



**Pre-order your Convention shirt!**

100% Cotton Unisex T-shirt, available through preorder only. \$25 per shirt.

Shirts will be available for pickup at the Registration desk during convention.

1st Timer	NAME OF ATTENDEE <i>please print clearly</i>	Registration	THURSDAY Taco bar and evening events 5 P.M.	FRIDAY NDNA Annual Meeting 9 A.M.	FRIDAY First-timers only: Starting Strong 9 A.M.	FRIDAY Concurrent Small-Group Sessions 9:45 A.M. (Circle one)	FRIDAY Concurrent Small-Group Sessions 10:45 A.M. (Circle one)	FRIDAY Lunch and Featured Speaker 12:30 P.M.	FRIDAY Special Awards Banquet 5:30 P.M.	2025 Convention Shirt (Circle Size)					Per-Person Cost
										XS	S	M	L	XL	
		\$100				a b c d e f*	a b c d e f								
		\$100				a b c d e f*	a b c d e f								
		\$100				a b c d e f*	a b c d e f								
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		\$100				a b c d e f*	a b c d e f								
		\$100				a b c d e f*	a b c d e f								

SPECIAL NEEDS: Please specify any special dietary needs or other accommodations:

Total Amount Due:

\*Photography is a two-block session and attendees should not choose a second small-group session.